# HINSS TENNESSEE Chapter

### TN HIMSS Elects New Leadership

Join us in welcoming Perception Health CEO J. Tod Fetherling as president-elect of TN HIMSS, as well as five new members to our Board of Directors. Fetherling began his one-year period as president-elect on July 1 and will begin his role as chapter president on July 1, 2020.

Here's what current chapter president Eric Thrailkill had to say about Fetherling:

"Tod brings a wealth of experience to the



chapter in this role. He's the inspiration behind our HIT Workforce Accelerator program, developed in concert with Belmont University. He's a tireless leader, speaker, educator and contributor to our students, audiences and TN HIMSS members. He's a rock within the Nashville information technology ecosystem and will bring new ideas and opportunities to our Chapter, supporting the HIMSS mission — better health through information and technology."

#### Electees joining the 29 existing board members and officers include:

- Rob Borella, VP of Marketing and Sales Operations, HCTec
- Brad Morrow, VP of Sales, 3D Technology
- Tammy Hawes, Founder and CEO of Virsys12
- Will Rice, Director of the Vanderbilt Health Alliance Network
- Justin Mooneyhan, Senior Director of IT Program Management, Envision Healthcare/AMSURG

With each new member bringing a unique perspective to the challenges of our industry, the TN HIMSS Board of Directors will continue to accelerate programs and services provided to chapter members. <u>Read more.</u>

### **Upcoming Events**



### September 9-10: NTC Analytics Summit

The 2019 Nashville Technology Council Analytics Summit, in partnership with TN HIMSS, will alternate between hands-on workshops and presentations. Each session will focus on how to effectively leverage big data and analytics.

Monday, September 9 - Tuesday, September 10 | Omni Nashville Hotel | Register here.



### September 12: ACHEMT - Partnering to Succeed with Artificial Intelligence

As artificial intelligence (AI) gains momentum in the healthcare industry, companies are continuing to adopt AI technologies to assist in and reduce repetitive tasks, allowing employees to work at the top of their skill sets. Join the American College of Healthcare Executives of Middle Tennessee (ACHEMT) and a panel of experts to discuss the impact of AI in the workplace and key factors to consider for success.

Thursday, September 12 | 5:00-7:30 p.m. | Ascension Saint Thomas West | Register here.

### **October 10: TN HIMSS Behavioral Health Event**

Integrating behavioral healthcare with primary care is widely considered an effective strategy for improving outcomes for the millions of Americans with mental or behavioral health conditions. Join us for a lively discussion with executives from providers, technologists, and service companies as they share their approaches to behavioral health integration.

Thursday, October 10 | 7:30-10:30 a.m. | AMSURG | Buy tickets here.



### December 4-5: 4th Clinical Care Classification (CCC) User Meeting

This forum provides an opportunity for the CCC user community to share issues and strategies concerning the topics of adoption, implementation, and outcomes. Virginia Saba, President and CEO of SabaCare, Inc., will host the event, and Jane Englebright, Chief Nurse Executive and Senior Vice President of HCA, will lead the keynote.

Wednesday, December 4 - Thursday, December 5 | HCA Corporate Headquarters | <u>Register here.</u>



### April 14, 2020: Save the Date: Summit of the Southeast

The single-day event will feature interactive panels and fireside chats meant to highlight the innovations occurring within a rapidly changing industry. We look forward to providing a day of unique educational and networking opportunities.

Tuesday, April 14 | Franklin Marriott | Learn more.

### **Chapter News**

### The State of Technology in Healthcare

Nashville Medical News interviewed TN HIMSS board members Tod Fetherling and Antoine Agassi on the "state of technology" in healthcare. <u>Click here</u> for their thoughts on Tennessee's rapidly advancing HIT industry.





### Inside Look at the Harvard Medical School Executive Education Program for HIMSS

Justin Mooneyhan shares his takeaways as he reflects on his time at Data, Insights and Strategies for the Health Enterprise: a Harvard Medical School Executive Education program for HIMSS. <u>Read more here.</u>

### TennCare Shapes Tennessee Healthcare

The TN HIMSS Advocacy Committee recently met with TennCare and the Office of eHealth. It was an informative meeting and we came away with new insights regarding TennCare priorities, the Care Coordination Tool, and the challenges of a statewide Health Information Exchange (HIE). <u>Read more.</u>





### Thank You, TN HIMSS Sponsors!

TN HIMSS is grateful for our annual sponsors. Your support makes it possible for us to do what we do. Thank you!

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If you're interested in becoming a TN HIMSS sponsor, contact Tiffany Madigan at <u>tiffany@tnhimss.org</u> or (714) 310-0633.

### Join TN HIMSS

Do you want to become a TN HIMSS member? <u>Join today</u> to get access to our events, education and networking opportunities.

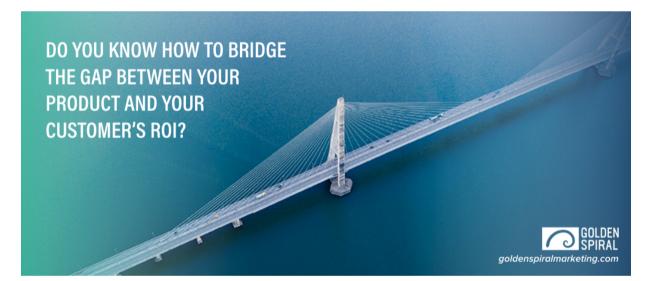




### Follow Us on Social Media

Stay up to date with the latest TN HIMSS news and events by following us on <u>Twitter</u> and <u>Facebook</u>. You can also connect with other members and local health IT leaders by joining our exclusive <u>LinkedIn group</u>.

### **Newsletter Sponsor**



### Member Spotlight

### Julie Groos Van Tassel Senior Strategic Account Executive, Health and Life Sciences, Salesforce

## What excites you about the future of HIT?

While there may always be changing legislation and reimbursement models, the move to consumer-based care and enabling consumers to be a partner in their healthcare excites me. To enable that partnership, many healthcare organizations are adopting technology — whether it is portals, patient apps, interoperability between systems and the patient via a customer relationship management tool, or utilizing



social determinants of health to make that data actionable. It makes me hope that everyone will take an interest in what makes them healthy and follow that path. On the flip side, how people handle sickness to give themselves a better outcome via the same technology is really interesting. Having the provider and the patient working hand in device for better health is really exciting.

### What do you see as the biggest challenges?

What I see as the biggest challenge is matching funding to consumer demands. For an industry that prides itself on evidence-based medicine and prescriptive care plans to diagnose and treat disease state, there's more of a "Wild, Wild West" in purchasing when it comes to technology and what the market is demanding. The reality of where funding goes dims the excitement of what can *really* be.

### What do you see as the biggest value of being a TN HIMSS member?

Having interactions with all the different members. Whether it is at events, webinars, reading our blog or newsletter, board meetings or national HIMSS, I am always learning. Our industry is ever-changing and being able to keep up with it is a definite art. TN HIMSS does a great job of informing and building a culture of teaching its members topics that are relevant in our professions.

### What was your favorite recent TN HIMSS activity or event?

The CIO dinner with Kevin Johnson and Haydon McWhorter. My company, Salesforce, was a sponsor and I got to hear from both men about their similar and differing views of implementing an EHR. I also now see Haydon on the walking trails near my house a few times a week, so it's a new person to say hi to.

### What is the last book you read?

I read 2-3 books at a time. This last month it was: *The Blue Zones* by Dan Buettner, *The Age of Surveillance Capitalism* by Shoshana Zuboff (light reading – ha), and *When Life Gives You Lululemons* by Lauren Weisberger (I was at the beach and Oprah said I should read it there.)

### What is your favorite place to vacation?

Since I'm a hockey mom, it's rare that our vacations aren't around hockey – or aren't because of hockey – if we get a vacation. If I'm going to pick, it would be Bellaggio on Lake Como in Italy. It's my Soul Place. We just got back from a hockey book end with two weeks in northern Minnesota, and we were on Lake Vermillion. It was idyllic. Our two newfoundlands had the best week of their lives swimming in the lake. I guess I'm a lake girl whether it's Italy or the U.S.!

### **Industry News**

### Experian Acquires Nashville-Based MyHealthDirect,

### **Strengthening Leadership Position in Patient Access and**

#### Engagement

MyHealthDirect's digital care coordination platform and Experian's data and analytics capabilities will work together to streamline healthcare administration. <u>Read more.</u>

### Fisk University and HCA Healthcare Launch HCA Healthcare Scholars at Fisk University

HCA Healthcare and Fisk University partner to enhance education with the creation of scholarships and internship opportunities. <u>Read more.</u>

### Nashville-based EvidenceCare Approved by CMS as Qualified Clinical Decision Support Mechanism

EvidenceCare partnered with Intermountain Ventures to develop appropriate use critera guidelines now stored in its clinical decision support tool. Read more.

### In A 1st, Doctors in U.S. Use CRISPR Tool to Treat Patient With Genetic Disorder at Sarah Cannon Research Institute in Nashville, TN

Sickle cell patient receives infusion of billions of genetically modified cells with CRISPR – the powerful gene-editing technique. <u>Read more.</u>

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