

Data Analytics: The New Frontier in Nashville Healthcare

With more than 900 attendees from multiple states and countries, the 2019 [Nashville Technology Council](#) Analytics Summit was a hit. And, healthcare dominated the event.

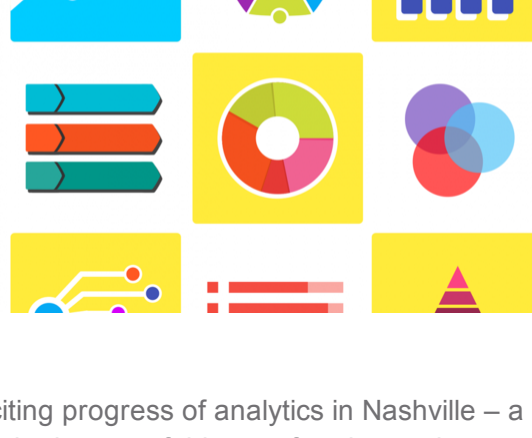
The overall theme of the event was the exciting progress of analytics in Nashville – a topic difficult to discuss without focusing on the impact of this new frontier on the healthcare industry.

Eric Siegel, Ph.D., founder of the [Predictive Analytics World](#) and [Deep Learning World](#) conference series, was the keynote speaker. Throughout the two-day event, he was joined by presenters from several notable organizations, including [Accenture](#), [Deloitte](#), [Asurion](#), and [BlueCross BlueShield](#).

TN HIMSS partnered with NTC to lead a healthcare track at the event. The track was comprised of several educational sessions, including a provider panel moderated by chapter member Justin Mooneyham of [AMSURG](#) and a TN HIMSS board member. The panel provided excellent insights into how both [Vanderbilt University Medical Center](#) and [Nashville General Hospital](#) are using analytics to answer executives' questions related to care and costs.

Thank you to all the [sponsors](#) for contributing to the tremendous success of this year's NTC Analytics Summit!

Head to our [blog](#) for a detailed account of the event.



Upcoming Events



October 24: Nashville Post Vitals: High-Growth Health Tech

Learn about identifying new markets, developing products that resonate, and managing company growth from a few of the top executives in Nashville's powerful healthcare sector, including TN HIMSS Chapter President-Elect Tod Fetherling. We're proud to be the Issue Partner of this event.

Thursday, October 24 | 7:30-9:00 a.m. | City Winery | [Buy tickets here](#).



December 4-5: 4th Clinical Care Classification (CCC) User Meeting

This forum provides an opportunity for the CCC user community to share issues and strategies concerning the topics of adoption, implementation, and outcomes. Virginia Saba, President and CEO of SabaCare, Inc., will host the event, and Jane Englebright, Chief Nurse Executive and Senior Vice President of HCA, will lead the keynote.

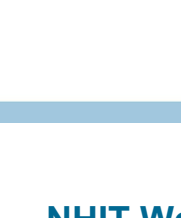
Wednesday, December 4 - Thursday, December 5 | HCA Corporate Headquarters | [Register here](#).



December 17: 2019 Holiday Reception

After a jam-packed year of knowledge-sharing, networking, and old-fashioned hard work, we all deserve a night off to celebrate the season. Join the TN HIMSS chapter for our annual holiday reception! Sponsorships are available.

Tuesday, December 17 | 5:30-7:30 p.m. | Maggiano's Little Italy | [Buy tickets here](#).



April 14, 2020: Save the Date: Summit of the Southeast

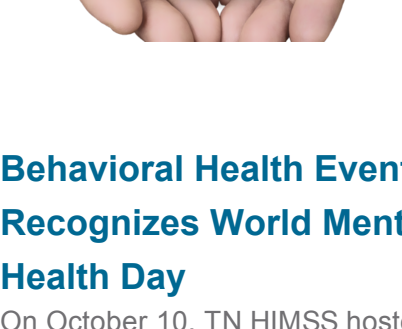
The single-day event will feature interactive panels and fireside chats meant to highlight the innovations occurring within a rapidly changing industry. We look forward to providing a day of unique educational and networking opportunities.

Tuesday, April 14 | Franklin Marriott | [Learn more](#).

Chapter News

NHIT Week: Supporting Local Community Health Efforts

In honor of this year's National Health IT Week, the TN HIMSS chapter partnered with organizations to advance community health through information, technology, and health system reform. [Read more](#).

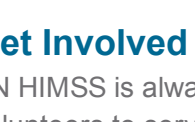
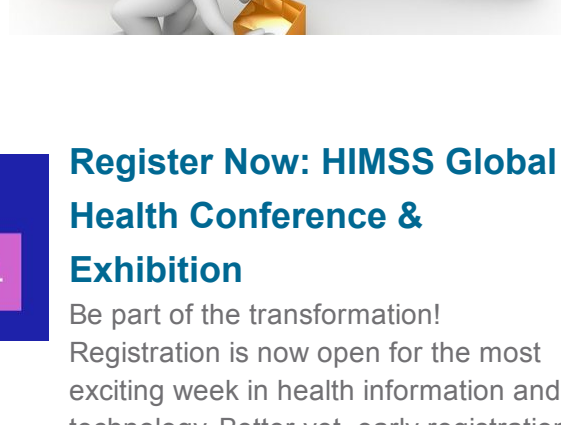


Behavioral Health Event Recognizes World Mental Health Day

On October 10, TN HIMSS hosted a panel discussion at Envision Healthcare focused on the challenges and solutions surrounding care delivery for vulnerable populations. [Read more](#).

Updates from the 2019 Leadership Bootcamp

TN HIMSS Chapter President-Elect Tod Fetherling and VP of Collaboration Guice Smith recently attended the 2019 HIMSS Leadership Bootcamp in Santa Clara, CA. Check out what they learned [here](#).



MARCH 9-13, 2020 | ORLANDO, FL

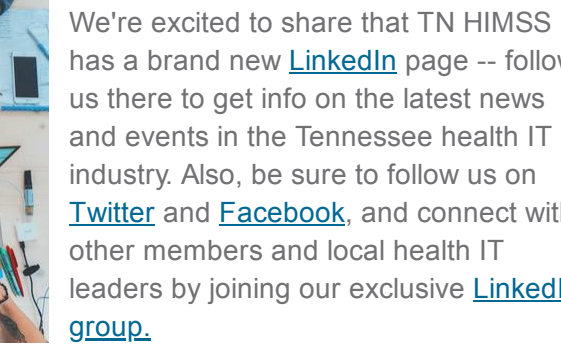
Register Now: HIMSS Global Health Conference & Exhibition

Be part of the transformation! Registration is now open for the most exciting week in health information and technology. Better yet, early registrations receive the best rates. [More details here](#).

Get Involved with TN HIMSS!

TN HIMSS is always looking for volunteers to serve on our chapter committees. If you're interested in contributing more to the chapter, email tiffany@tnhimss.org to join a committee or learn about general volunteer opportunities.

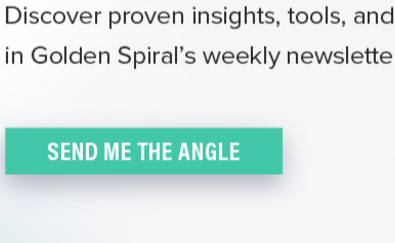
If you're not yet a member, you can always [join here](#) to get access to our events, education and networking opportunities.



Check Us out on LinkedIn!

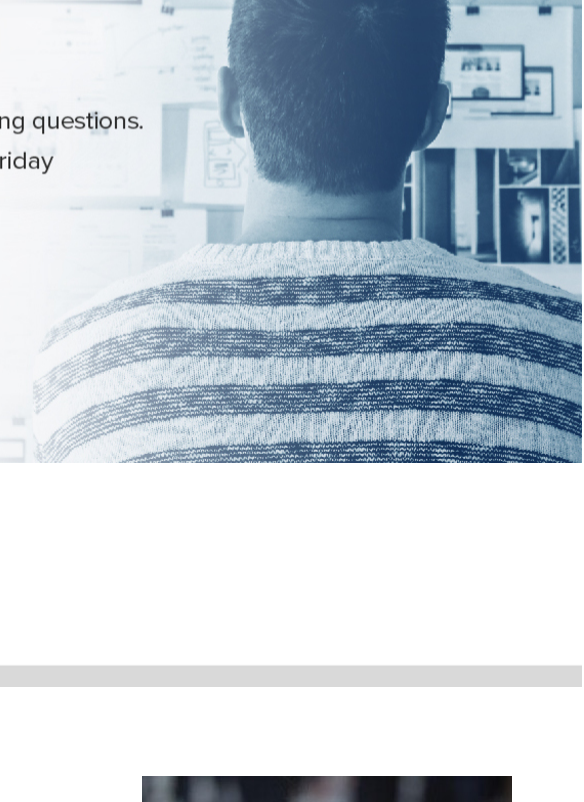
We're excited to share that TN HIMSS has a brand new [LinkedIn](#) page -- follow us there to get info on the latest news and events in the Tennessee health IT industry. Also, be sure to follow us on [Twitter](#) and [Facebook](#), and connect with other members and local health IT leaders by joining our exclusive [LinkedIn group](#).

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Member Spotlight

Sonia Arista

Director of Healthcare and Life Sciences, US & Canada, [Fortinet](#)

What excites you about the future of HIT?

Rapid innovation in technologies for clinicians to connect to patients faster is the most exciting development in HIT.

What do you see as the biggest challenges?

As applications and devices are tailored to be extremely usable and have consumer-friendly interfaces, the coding and security of the data is the biggest challenge. Go-to-market strategies that have very aggressive timelines mean that attention to security may be overlooked – leading to a compromise of privacy and security of patient data.

What do you see as the biggest value of being a TN HIMSS member?

The Tennessee chapter of HIMSS is comprised of long-standing relationships built on trust and friendship. Many of the members have incredibly well-developed networks, and that type of close "fraternity" makes the chapter a success. As part of the national HIMSS Foundation membership, companies like Fortinet and others in the technology space have the benefit of hearing first-hand the challenges of effectively operationalizing IT in the healthcare setting.

What was your favorite recent TN HIMSS activity or event?

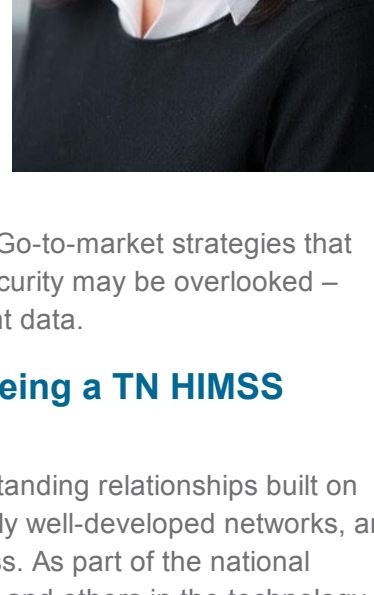
A recent dinner I attended had members of the vendor, channel partner, and user community. The predominant focus was on business or clinical service challenges that all parties were looking to improve – not the technology. There was also quite a bit of chatter around a "lobster popcorn" appetizer that was on the menu that evening!

What is the last book you read?

Eric Topol's *Deep Medicine – How Artificial Intelligence Can Make Healthcare Human Again*. It's important to remember that in the midst of the rapid evolution of AI- and machine learning-based tools, the outcomes will only be as trusted as the data that is ingested and processed by these tools. Data integrity, in all facets of the process, is of paramount importance!

What is your favorite place to vacation?

Two – St. John is the best for a quiet, pristine beach – give me a comfy chair, a good book, and an apple, and that is pretty much heaven for me! I am ready to get back to the coast of Italy; Positano was one of the most stunning places I have ever visited.



Industry News

Qualifacts Announces Investment from Warburg Pincus

Investment will accelerate product development and innovation for the behavioral health industry. [Read more](#).

Relatient Launches Secure 2-Way Messaging for Patient-Centric Sharing of PHI

Providers gain compliant communication to improve patient responses and access to care. [Read more](#).

emids Announces Investment from New Mountain Capital

Leading investment firm is well-positioned to help healthcare digital solutions provider achieve next level of growth. [Read more](#).

Lee Administration Health Care Modernization Task Force Formed

The Task Force will host public discussions with the goal of providing options for consideration to address some of the state's major healthcare issues. [Read more](#).

Change Healthcare Brings AI to CareSelect™ Imaging

The new AI capabilities will help healthcare providers using leading electronic health record (EHR) systems enhance workflow efficiency, improve patient safety, provide higher-value care, and meet pending regulatory requirements. [Read more](#).

HealthStream and Medline Team Up to Offer Workforce Development & Quality Improvement Programs to Long-Term Care Providers

Each program provides a comprehensive solution to an important, urgent need and is comprised of the specific content, platform functionality, and tracking components required to drive success. [Read more](#).

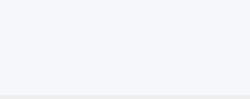
How SDOH Will Influence the Next Wave of Health Tech Startups

The industry already has seen some startups working with social determinants of health. This number will only increase as healthcare moves to value-based care and needs more data. [Read more](#).

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