

TN HIMSS Introduces 2020-2022 President and Five New Board Members

On July 1, 2020, TN HIMSS president [Tod Fetherling](#), CEO of [Perception Health](#), and our five new board members officially took office.

"Our Board of Directors and Membership continues to evolve to meet the ever-changing technology needs of the healthcare industry," said Fetherling. "We need to engage with all persons across the Great State of Tennessee to work towards integrated and interoperable technology solutions to improve the health status of our citizens."

New Board members joining the TN HIMSS chapter:

- [William \(Will\) Bartholomew](#), Founder of [HCTec](#)
- [Caroline Chamberlain](#), Director of Marketing, [GoCheck Kids](#)
- [Kyle Duke](#), Chief Operating Officer, [Healthcare Value Analytics](#)
- [Barry Fitts](#), Vice President, IT Market Services, [Community Health System](#)
- [Shelley Thomas](#), Partner, [Bass, Berry & Sims PLC](#)

Read further remarks about the transition on our [blog](#).



Upcoming Events



July 23: Clearwater Compliance Webinar

Join Clearwater Compliance for its upcoming webinar "How Tech Leaders Are Helping Secure Healthcare's Digital Transformation." Webinar attendees can expect to learn how to approach the increased data privacy and security vendor expectations.

July 23, 2020 | 11:00am - 12:00 p.m. CT | [Register here](#).



TN HIMSS Workforce Accelerator: Fall 2020 Session

Registration is open for the upcoming HIT Workforce Accelerator, a 14-week program designed to expand your healthcare industry and business expertise. This session will take place virtually.

Dates TBD | Mondays, 5:30 - 8:30 p.m. CT | [Enroll here](#).

Chapter News



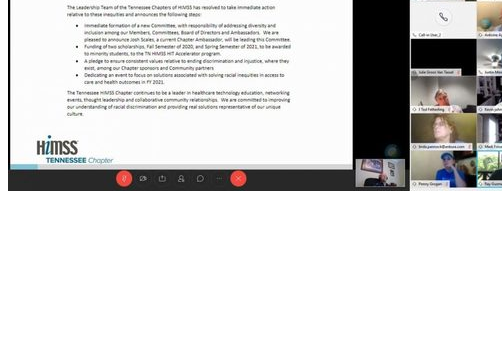
Change Starts Here

As a mission-driven member association dedicated to transforming health and healthcare, we have a responsibility to reject all forms of prejudice and address the inequalities people face every day. **We've outlined the steps our leadership team is taking to address inequities in healthcare.** [Read more.](#)

BoD Address Equality, Continuing Education, and COVID-19 in Virtual Annual Meeting

While the camaraderie of in-person meetings was missed, attention was placed on how we can move the chapter forward in what will be another challenging, yet important period for healthcare.

[Read an overview](#).



Board Member Kevin Johnson Talks Racial Injustice in Informatics

Don't miss the latest episode of [Informatics in the Round](#), the podcast hosted by TN HIMSS Board Member Kevin Johnson, MD, MS. He focuses on how we in informatics can combat the inequality and discrimination recently brought to light. [Listen here.](#)

Be Part of TN HIMSS!

[Join here](#) to get access to our events, education and networking opportunities.

And, be sure to follow us on [Twitter](#), [Facebook](#), and [LinkedIn](#). You can also connect with other members and local health IT leaders by joining our exclusive [LinkedIn group](#).

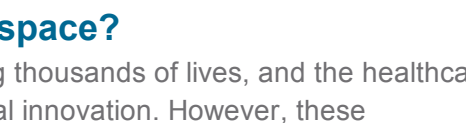


Sponsor Spotlight

Fortinet

How long have you been a TN HIMSS sponsor?

Fortinet has been partnering with TN HIMSS for four years.



What services or solutions does your company offer in the health IT space?

Medical advancements are saving and improving thousands of lives, and the healthcare industry is in many ways at the epicenter of digital innovation. However, these improvements in care have made networks—and cybersecurity—much more complex. Data integrity and protection of confidential information are critical priorities in the industry, but cost containment is another necessity. Fortinet cybersecurity solutions for healthcare organizations enable a broad, integrated, and automated approach to protecting patients and their data.

The Fortinet Security Fabric delivers comprehensive visibility and control across the data center, hybrid cloud environment, and the proliferating number of devices at the network edge. It also enables automated remediation and reporting, critical for compliance in a highly regulated industry.

What do you see as the biggest value of being a TN HIMSS sponsor?

The biggest value, besides sponsoring events, webinars, and roundtables, is that we can meet the local healthcare professionals, learn their security concerns, and recommend a Fortinet solution.

What events have you previously sponsored, and which was your favorite?

Fortinet sponsored the TN HIMSS social gathering in Orlando during the Global Health Conference. This was our favorite event because we had the opportunity to connect with attendees and discuss exciting content face to face. While this event and the conference was canceled this year, we are already looking forward to sponsoring the event next year and making up for lost time!

How is your company responding to COVID-19?

When healthcare organizations need to deploy emergency services outside of established facilities to respond to specific needs like field diagnosis or testing, it is critical to ensure secure and reliable networking. **Implementing a secure emergency deployment plan is essential to scale vital operations in the face of adversity.**

In light of COVID-19, Fortinet has solved remote healthcare challenges for small and temporary sites. FortiWiFi UTM appliances combine an entry-level FortiGate with a full-featured AP. This network in a box is equipped with a VPN and comprehensive security suite. A full range of APs is available to provide ample options for high-density indoor coverage. And, ruggedized outdoor models can be deployed in even the most extreme conditions. [Learn more about Fortinet's role in securing remote healthcare initiatives.](#)

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Member Spotlight

Kyle Duke

Chief Operating Officer, [Healthcare Value Analytics](#)

[Value Analytics](#)

What do you see as the biggest challenges and opportunities in HIT following the COVID-19 crisis?

COVID-19 hit hospital finances extremely hard. So many hospitals run in the red or very near the red financially, and shutting down the facilities for 2-3 months really put hospitals in a big financial hole. 25% of rural hospitals were already in danger of closing before COVID-19 hit. I can only imagine what that number is today.

40% of hospitals in a recent survey responded that they believe it will be at least a year before their revenues return to pre-COVID levels. To survive, hospitals have to change, and they have to become more data-driven. Physicians control about 80% of the cost for a hospital, but most physicians don't even have access to the cost of what they're ordering or how it compares to their peers.

Tools like HVA's ValueBar give physicians real-time, actionable data in their EMR workflows so that they can make better decisions on care that reduce clinical variation, reduce cost, and help hospitals improve their bottom line.

What do you see as the biggest value of being a TN HIMSS member?

I believe the biggest value in being a member of TN HIMSS is being better connected and more involved in the Tennessee Healthcare Tech community. Tennessee has a Health Tech community second to none, and TN HIMSS is at the center. Being active in TN HIMSS allows me to build on existing relationships, create new relationships, and be an active participant in a great community.

What has been your favorite TN HIMSS activity or event during your time as a member?

I have always enjoyed the Summit of the Southeast. This event has been great for catching up with peers and making new connections as well as providing great content. It's been great to have an event like this right in our own backyard. The holiday party is always a blast as well.

What is the last book you read?

The last book I read was [The Price We Pay, What Broke American Healthcare – And How To Fix It](#) by Dr. Marty Makary. Dr. Makary gets right to the heart of some of the biggest issues in our healthcare system. And as someone who has spent their career in healthcare, a lot of what he discusses hits close to home. It has given me a fresh perspective and energized me to do more to make our system better.

What is your favorite place to vacation?

Anywhere there's a trout stream! I love the mountains and chasing trout with a fly rod. My family knows I'm not super picky about where we go as long as I can bring along my fishing gear.



Industry News

[SwitchPoint Ventures Spins Out AI-Driven Health IT Startup Polaris Health](#)

[Envision Healthcare Continues Robust Response to COVID-19 Crisis as New Hot Spots Emerge](#)

[Business, Health Groups Press Congress to Include Surprise Billing in Next COVID-19 Package](#)

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