

HIMSS TENNESSEE CHAPTER

SPONSORSHIP OPPORTUNITIES



Sponsorship Benefits

TN HIMSS is a 2,000+ strong member organization that exemplifies the best that healthcare IT innovation has to offer. Our sponsors have enjoyed access to our member base with branding, thought leadership positioning and networking.

TN HIMSS' sponsorship packages are designed around our core tenets of education, advocacy, workforce development and to promote peer-to-peer interaction among our members.

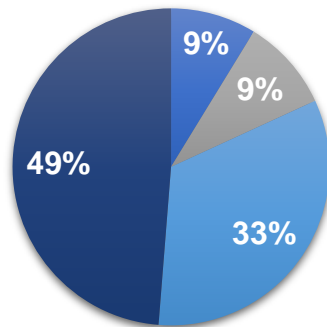
We can customize packages, tailored to your specific needs and goals – helping you to maximize your budget beyond traditional sponsorships.

Contact Tiffany Towson at: tiffany@tnhimss.org or by phone at 714-310-0633



Chapter Demographics

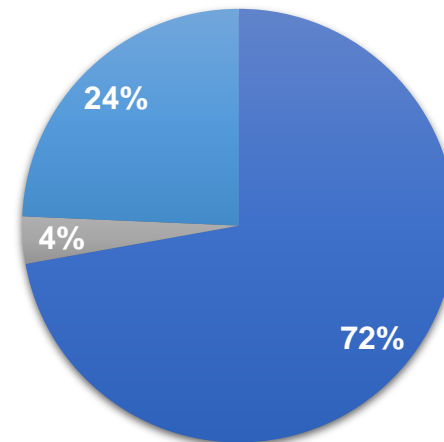
Over 30% of TN HIMSS Members are Decision Makers



■ President or CEO ■ CIO, CMIO, CTO
■ VP's ■ Directors

Percentages based on 596
Members with Upper Level
Titles

Membership by Affiliation



■ Healthcare Provider Organization
■ Payer Organization/Other
■ Technology/Service Providers



2022-2023 Annual Sponsors



2022-2023 Workforce Accelerator Sponsors

AHEAD

AMSURG
An Envision Healthcare Solution

ankura 

ArdentSM
HEALTH SERVICES

 of Tennessee

HCA 
HealthcareSM

 GOLDEN
SPIRAL

VANDERBILT  UNIVERSITY
MEDICAL CENTER



HIT WORKFORCE ACCELERATOR

In a report specifically focused on HIT talent needs in Tennessee, the Brookings Institution identified a greater need in the state to focus on developing workforce talent. TN HIMSS and Belmont University formed the HIT Workforce Accelerator program in 2014 to prepare Tennessee's HIT workforce to address not only local needs, but to help the state take the lead with HIT initiatives. There have been over 500 graduates of the program through December 2021.

- Spring and Fall programs available
- Class size is limited to 30 students
- Sponsorships begin at \$5,000 *this includes 2 students of your choice

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EXECUTIVE DINNER SERIES

Healthcare Innovation is transforming HIT through disruptive technologies and services. Join us for dinner and thought-provoking conversation facilitated by a top thought leader in healthcare. These intimate dinners, aimed at the C-Suite, are the perfect place to share your company story, innovation, vision, and impact to healthcare. These intimate dinners are limited to 15 attendees.

- Seats start at \$1,000
- A dinner sponsorship is \$5,000, includes 2 seats and 30 minutes with Executive Guest

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MEMBER RECEPTION

TN HIMSS hosts annual events to ensure multiple networking opportunities are available for members and our sponsors. This is the perfect way to position your brand in front of our 2000+ members. Member receptions take place annually in summer and the Holiday Season.

- 100-150 Attendees
- Sponsorships begin at \$1,000

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HIMSS23 CHAPTER RECEPTION

Join fellow Tennessee HIMSS members, the board of directors and other guests at the largest individual chapter reception in town. This year we will be hosting at Fat Pour Tap Works located in McCormick place! You won't want to miss the best HIT networking, cocktail, appetizers, and prizes in the Windy City!

- 250+ Attendees
- Sponsorships begin at \$1,500

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SUMMIT23

The next Summit will give you access to industry-leading innovators, health IT professionals, clinicians, and entrepreneurs with one day of education and professional networking to make the most of your time. Because the city is known as the nation's health care hub, this is the perfect venue to bring together the best and brightest minds in healthcare. Attendees and sponsors can maximize their time and budget with a single day of content and networking in a grassroots environment.

Sponsorships begin at \$3,500

*Annual Sponsors receive first right of refusal for all Summit23 sponsorships

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A white golf ball sits on a green field at sunset. The sun is low on the horizon, creating a warm orange and yellow glow. The background is a blurred landscape with hills.

GOLF TOURNAMENT

Join us Spring 2023 for our inaugural Golf Tournament. Tee off with TN HIMSS along with HIT Executives and Leaders from across the state. This tournament will help us raise funds for our HIT Workforce Accelerator Program which allows us to gift more scholarships to deserving students. This is great day for sposnors to meet decision makers in a relaxed environment while giving back!

- 100+ Golfers
- Sponsorships begin at \$1,500

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Calendar of Events

August	Fall Workforce Accelerator
August	Summer Reception
September	Dinner - AMSURG
October	Executive Dinner - HCA
November	Executive Dinner - VUMC
December	Executive Dinner - St. Jude
December	Holiday Reception
January	Spring Workforce Accelerator
January	TN HIMSS Board Dinner Meet and Greet
March	Executive Dinner - TBD
March	Summit23
April	Chapter Reception at HMSS23
May	Executive Dinner - Ardent/LifePoint
June	Golf Tournament

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ANNUAL PACKAGES

TN HIMSS offers customized sponsorship packages to maximize visibility throughout the year! Benefits include but not limited to:

- **Discounted rates on all sponsorship opportunities**
- Event recognition
- Complimentary event passes
- Speaking engagement opportunities
- Yearly logo recognition on website
- First right of refusal on new event/programs

*Annual Packages start at \$10,000 and must include a minimum of 4 events or programs

Contact **Tiffany@tnhimss.org** for more information.

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