

HIMSS TENNESSEE CHAPTER

Networking & Education in a Post-COVID World

Networking and education are mainstays of the Tennessee Chapter of HIMSS in our programming – and considered valuable by our members. As we all know, the last year has made in-person networking and education events all but impossible.

Chapter leadership understands the many benefits “live” events offer and is excited to announce the reintroduction of new in-person events beginning in June. All of these will follow local and CDC guidelines to ensure a safe and comfortable experience for all.

Upcoming events include:

- Hike With TN HIMSS and HIT Like A Girl! Podcast – June 1
- Inaugural Chapter Golf Tournament – June 4
- Executive Dinner Series – Monthly beginning in June
- Chapter Reception at HIMSS21 – August 10

Look out for more information about these and other upcoming events.



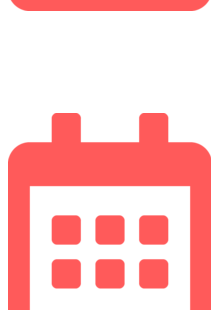
Upcoming Events



June 1: Hike with TN HIMSS and HIT Like A Girl Podcast

HIT Like a Girl is taking the show on the road. They'll be traveling through Nashville as part of their 90-day cross country hiking tour to walk and talk with women leaders in their region. Join us as we welcome them to our great state and show them all our HIT has to offer!

Tuesday, June 1 | Staggering starts beginning at 3:00 p.m. CT | [Register here.](#)



June 4: Inaugural Golf Tournament

Join TN HIMSS and HIT leaders for our Inaugural Golf Tournament! Golfers will play 18 holes at the Franklin Bridges PGA rate course. Registration includes lunch, contests, cocktail hour, and more! \$475 per foursome or \$125 per individual.

Friday, June 4 | Tee Off at 9:00 a.m. CT | [Email us to register.](#)



August 10: Chapter Reception at HIMSS21

Our leadership team is working closely with HIMSS and Vegas venues as we finalize details for our Chapter Reception.

Tuesday, August 10 | 6:00 - 8:00 p.m. PT | [Email us](#) to sponsor the event.

Chapter News

An Update on the Chapter's Diversity & Inclusion Initiatives

In 2021, TN HIMSS will host a series of podcasts and events to highlight and help address racial and social injustice in healthcare. We are also open to partnering with organizations to help enhance our diversity and inclusion initiative. [Read more.](#)



Thank You, TN HIMSS Volunteers!

TN HIMSS would like to extend a sincere thank you to all its volunteers. Without you, your passion, and your leadership, HIMSS could not be successful in its mission of reforming the global health ecosystem through the power of information and technology. [Watch our thank you video.](#)

Uncovering and Removing Data Bias in Healthcare

Good data will train good algorithms in healthcare. But what if the data used to train an algorithm isn't telling the whole story? Data scientists and clinicians alike talk about the problem of data bias. [Read more.](#)



Why Patient Voice Is Vital for Designing Technology Effectively

On this episode of the Accelerate Health podcast, HIMSS Executive Director, Kerry Amato, speaks to Brook McCall, Director of the Tech Access Initiative at the United Spinal Association. [Listen here.](#)

Joint Webinar with UT Knoxville on Healthcare Careers and Informatics

The Tennessee Chapter of HIMSS and The University of Tennessee-Knoxville Health Informatics Graduate Certificate Program co-hosted a webinar the evening of March 9 with the theme: "Career Opportunities and the Future of Healthcare Informatics." [Learn more.](#)



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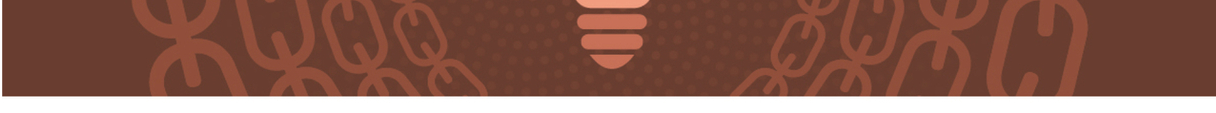
Be a Part of the TN HIMSS Community

[Join here](#) to get access to our events, education, and networking opportunities.

Remember: By joining TN HIMSS or renewing your membership, your savings from discounted events throughout the year will exceed membership costs

And, be sure to follow us on [Twitter](#), [Facebook](#), and [LinkedIn](#). You can also connect with other members by joining our exclusive [LinkedIn group](#).

Newsletter Sponsor



When What You Know Can Kill Your HealthTech Marketing

a new article by John Farkas



GOLDEN SPIRAL Market Positioning & Demand Generation for HealthTech

[Discover How](#)

Member Spotlight

Randy V. Bradley, PhD, CPHIMS, FHIMSS

Associate Professor of Information Systems and Supply Chain Management at University of Tennessee



What do you see as the biggest challenges and opportunities in HIT?

One of the biggest challenges in HIT is leading the charge to facilitate seamless exchange of data, information, and insight across the continuum of care. We have to move from an episodic mindset when it comes to the solutions we invest in, broaden our perspectives, and appeal to engender collaborative partnerships with other functional areas. We have a great opportunity to move beyond talking about and doing digital things to truly being digital organizations with transformed business, operating and care models. These models need to be reflective of how, when, and where modern day patients desire to receive and engage in their health care.

What do you see as the biggest value of being a TN HIMSS member?

The biggest value of being a TN HIMSS member is the close ties among members and our impact at a national level. TN HIMSS is one of the more progressive and forward-thinking chapters within HIMSS. We're consistently setting the bar for outreach, workforce development, and innovative programming.

What has been your favorite TN HIMSS activity or event during your time as a member?

I always look forward to the TN HIMSS chapter reception at the Annual HIMSS Conference.

What is the last book you read?

"Technology vs Humanity: The coming clash between man and machine" by Gerd Leonhard.

What is your favorite place to vacation?

It's a tie between Marco Island, FL and Hilton Head Island, SC because they're more convenient. But when time and distance is not a concern, my happy place is Kapolei, HI.

Sponsor Spotlight

Golden Spiral



What services or solutions does your company offer in the health IT space?

Golden Spiral is laser-focused on HealthTech. We are a specialized marketing agency that exists to help you realize your brand identity, growth objectives, and leadership of the market by helping you establish your market position and developing demand generation plans that create and convert leads.

What do you see as the biggest value of being a TN HIMSS sponsor?

Relationships. The TN HIMSS chapter is vibrant and alive. Nashville is a hub for how healthcare changes in the US. Those who we've met and served are some of the sharpest and most future-looking leaders in the industry. HIMSS helps facilitate those relationships and welcomes new healthcare entities into the community.

How has your company responded to COVID-19?

Our team worked hard to take our business fully remote at the beginning of the pandemic. We kept our levels of connection and excellence with our clients while making time for each other virtually. Our weekly happy hour moved online and our Slack messages reached epic status.

How long have you been a TN HIMSS sponsor?

Golden Spiral has been a sponsor of TN HIMSS since 2016. We are proud sponsors of the newsletter and enthusiastic participants at as many events as possible.

Industry News

[Tech leaders: Oracle Will Increase Nashville Tech Talent, Establish City as Tech Hub](#)

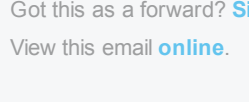
[Nashville Is The Health Services Capital – Here's Why This Explosively Growing Region Is More Than Music City USA](#)

[Lessons Learned During Pandemic Have Prepared Us For Next Health Care Crisis](#)

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