# HIMSS21: A Success in a **Challenging Environment**

In spite of the COVID-19 pandemic and the challenges associated with in-person

events, HIMSS21 was a success. During the conference - August 9-13 in Las Vegas - TN HIMSS members made the most of every opportunity, including educational sessions, chapter leadership sessions, and our own networking event.

educational sessions until September 30 here. Additionally, members can access a range of HIMSS21 interviews from thought leaders and innovators via the HIMSSTV channel. HIMSS22 is set for March 14-18 in Orlando, Florida. Be sure to watch for information regarding

Members who didn't attend the conference can still access a range of digital content from

registration and ways to get involved.

# September 30: Understanding OCR-Quality® Risk

Upcoming Events



### **Analysis** Clearwater will lead a special interactive presentation and discussion on the regulatory, legal, social, and ethical importance of OCR-Quality® Risk

Analysis and Risk Management with former OCR Director, Roger Severino. Online Event | 11:00 - 12:00 p.m. CT | Register here

October 27: Panel Discussion on The Importance of



## Our esteemed panel will share their experiences and provide ideas on how to mitigate the risks associated with the lack of diversity in clinical settings.

Online Event | 1:30 - 2:30 p.m. CT | Register here

**Diversity in the Clinical Workforce** 

# **Chapter News**



### with factors outside the traditional boundaries of care delivery, social determinants of health should be an important consideration for healthcare

**Determinants of Health** 

Using Technology to Address Social

Because 80% of health outcomes are associated

organizations. Read more.

### Chapter The 2021 Future of Healthcare Report from HIMSS and its Trust partners – Accenture, The Chartis Group, and ZS – offers a unique view into an industry in the midst of a transformation. Read more.

**Future of Healthcare Report:** 

**Healthcare Stakeholder Expectations for the Next** 



accessible when, where, and how it is needed, yet untapped opportunities still exist. Read more.



## demonstrate global innovative and thoughtful applications of information and technology to drive and redefine evidence-

organizations that have made strides to

based best practices. Read more.





### And, be sure to follow us on **Twitter**, **Facebook**, and **LinkedIn**. You can also connect with other

throughout the year will exceed membership costs

members by joining our exclusive **LinkedIn group**.

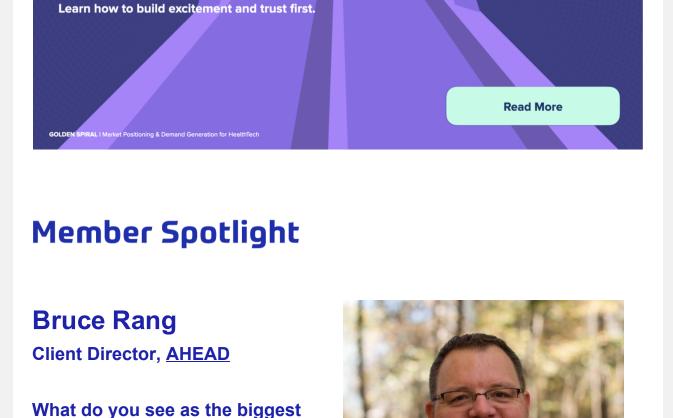
# for Your Buyer

Don't assume your audience understands the

transformational capabilities of your HealthTech solution.

Building a Bridge

of Transformation



#### Time, Intentionality, Money, and Energy. All of these are finite resources. As organizations and individuals, we must all balance these carefully to achieve our goals. Specifically in

challenges and opportunities in

One of the biggest challenges I see is TIME:

HIT?

partner strategically and significantly where it's contextual to the business, or choose a partner with exceptional execution capabilities to help accelerate and innovate.

### What do you see as the biggest value of being a TN HIMSS member? The biggest values for me are the relationships within a vital area of the Middle Tennessee economy and awareness of the trends occurring in the healthcare sector. What has been your favorite TN HIMSS activity or event during your time as a member?

lifetime of water sports and a love of the outdoors for me.

Memorial Park Campground in Coldwater, MI between Independence and Labor Day weekends. My extended family has seasonally camped at this gem for over 20 years and it has led to a

One of the biggest opportunities within HIT is largely in motion with most organizations: focusing precious resources towards what is core to the enterprise. Otherwise, organizations should

### HIT, with the volume of regulation, diversity of business and external stakeholders, and continually shifting macro priorities, the management of TIME is exceptionally challenging and becoming evermore complex.

## The TN HIMSS dinners are a great experience to be around like-minded and energetic people with a passion for the care of others. What is the last book you read? "Our Iceberg is Melting: Changing and Succeeding Under Any Conditions" by John Kotter. What is your favorite place to vacation?

Sponsor Spotlight

**LBMC** 

LBMC

MAKE A GOOD

**BUSINESS BETTER** 

### and finance functions, staffing and recruiting, and growth/innovation consulting in addition to our core audit/tax/valuation services.

provides HR outsourcing, outsourced accounting

What services or solutions does your

company offer in the health IT space?

cybersecurity, HIPAA risk assessment, and HITRUST certification. Our LBMC Family of Companies also

We provide a full suite of services, including

The ability to interact with companies that are driving change throughout the healthcare ecosystem is a huge value for LBMC as we work to enhance our service offerings for healthcare and healthcare technology companies. How has your company responded to COVID-19? As a multi-office firm with clients across the country, LBMC was already familiar with working

remotely to some degree. We were thrilled when our investments in technology infrastructure allowed our teams to operate almost seamlessly when transitioning to remote work during lockdowns. We also internally developed a PowerApp to monitor our employee health, which enabled us to return to office at 50% capacity starting in July 2020. We are also extremely proud of our efforts to assist our clients through the various nuances related to PPP Loans, Provider

What do you see as the biggest value of being a TN HIMSS sponsor?

## Relief Funding and Employee Retention Tax Credits. How long have you been a TN HIMSS sponsor?

LBMC has been a sponsor for five years.

What events have you previously sponsored, and which was your favorite?

# great to have time with the TN HIMSS members in a setting like that.

We have sponsored the Summit of the Southeast, CIO Dinners, Holiday Reception, and National HIMSS Reception. Our favorite was the Holiday Reception at the Lexus Lounge – it is always

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