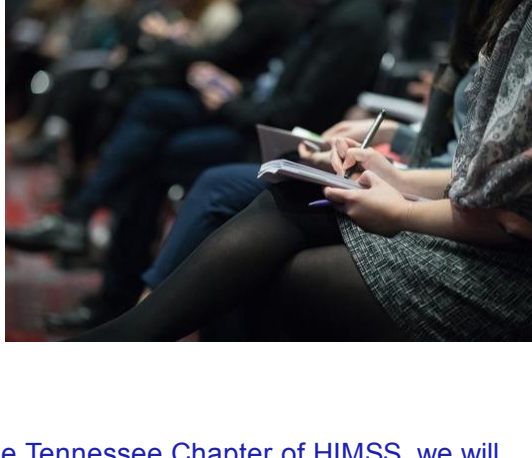


# HIMSS TENNESSEE CHAPTER

## Summit of the Southeast: Healthcare Beyond the Pandemic

There's no question the COVID-19 pandemic accelerated significant innovations and collaborations among healthcare stakeholders, while simultaneously amplifying existing challenges.



At **Summit22**, a half-day conference hosted by the Tennessee Chapter of HIMSS, we will discuss the forecasted permanent changes in healthcare accelerated by the pandemic. We will hear from industry leaders who will discuss the importance of leveraging information technology to address a superior experience, implement innovative business models, and facilitate the transition of care to lower-cost sites of service, including the home.

Join us live and in-person as we discuss healthcare information technology beyond the COVID-19 pandemic, and what we can expect to see for future innovation.

## Upcoming Events



### April 21: Summit22

Register for Summit22, a half-day conference hosted by TN HIMSS, where we'll focus on "Healthcare Beyond the Pandemic." Join us in person as we discuss the next phase of health tech.

**Cool Springs Marriott** | 8:00 a.m. CT | [Register here](#)

## Chapter News

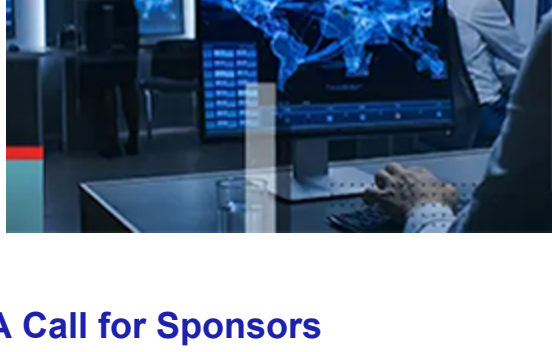
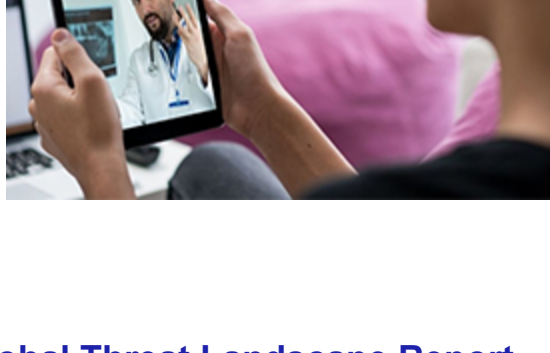


### A Round of Applause

Congratulations to Barbara W. Casey, MBA, and Didi Davis for receiving the 2022 HIMSS Most Influential Women in Health IT Awards. These awards celebrate individuals who harness the power of information and technology to transform health and healthcare. [Read the full article here.](#)

### The Future of Healthcare: Complex Needs Require Patient-Centered Solutions

A growing number of patients deal with multiple chronic conditions, requiring ongoing active management. Digital technologies provide new opportunities in the realm of both physical and mental healthcare. Healthcare professionals need frameworks and tools that help them better care for patients with a range of ailments and diseases. [Learn more.](#)

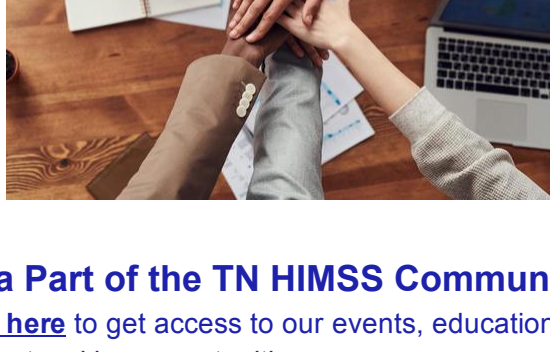


### Global Threat Landscape Report

In its semiannual report, FortiGuard Labs highlights a tenfold increase in ransomware. This report details how public and private actions are gaining momentum in disrupting cybercrime supply chains. [Get the report.](#)

### A Call for Sponsors

Want to get your company's name in front of other healthcare IT leaders in Tennessee? Become a sponsor with the TN HIMSS chapter. We offer a variety of opportunities based on your desired sponsorship level. Contact [Tiffany Madigan](#) for more information.




### Be a Part of the TN HIMSS Community

[Join here](#) to get access to our events, education, and networking opportunities.

**Remember:** By joining TN HIMSS or renewing your membership, your savings from discounted events throughout the year will exceed membership costs


And, be sure to follow us on [Twitter](#), [Facebook](#), and [LinkedIn](#).

## Newsletter Sponsor



## Positioning & Demand Generation for HealthTech

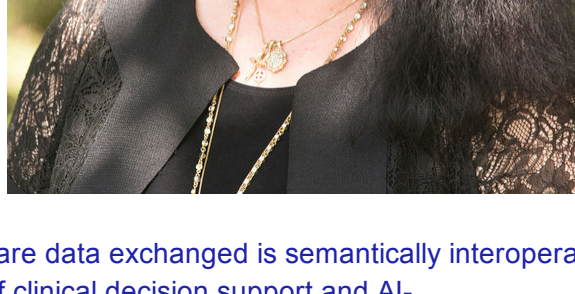
Do you have what it takes to lead meaningful change in healthcare?  
Golden Spiral can help you tell your story in ways that matter.

 **EXPLORE HOW**

## Member Spotlight

### Didi Davis

**VP, Informatics, Conformance and Interoperability, The Sequoia Project**



#### What do you see as the biggest challenges in HIT?

There are several prominent health IT challenges that impact the lives of people physically, financially, mentally, and emotionally, including:

**Data Quality and Usability** - Providers and patients benefit when the quality of the health care data exchanged is semantically interoperable and accessible on various platforms. The use of clinical decision support and AI-integrated software allows providers to harness the power of health IT systems, but those services are reliant on good quality data being exchanged and coded to improve patient outcomes. The Sequoia Project identified this as a high priority opportunity and area of focus under the [Interoperability Matters Initiative](#) in 2020. The Sequoia Project assembled experts across a wide range of different stakeholders to create the Data Usability Workgroup. The [Data Usability Workgroup](#) is tasked to develop specific and pragmatic implementation guidance on clinical content for healthcare stakeholders in order to facilitate health information exchange.

**Healthcare Staffing Challenges** - The transformation of healthcare is highly dependent on the availability of a skilled workforce. Healthcare organizations are facing staffing challenges. While IT and other healthcare technologies are helping service providers in many ways, patient care and diagnostic services in remote regions is still a challenge. With the shortage of healthcare workers, attracting new talent, specifically for innovation and transformation purposes is of utmost importance. The recent pandemic has accelerated the use of new technologies including telemedicine and telehealth. More advanced infrastructure is needed to support the staffing shortages, especially those willing to continue their professional development and learn new workflows and innovative technological know-how. Better integration between virtual patient visits into a care pathway make for improved care and patient outcomes. Healthcare organizations should be planning now for longer-term strategic issues. Regional providers competing for better access for both primary and specialty care can use similar strategies.

**Disruptive Innovation** - Healthcare organizations are facing external forces that pose serious disruptive innovation in the industry. Implementing new technology is not an easy process. While today is time of growth, it is also a time of growing pains. There are many competing solutions and options on the market and it can be difficult to assess which option will best suit an organization's specific needs. Many people have embraced smartphones and mobile devices. More and more mobile apps are being developed to support different sectors in the healthcare industry. The way business is conducted is also changing with new e-commerce platforms being deployed. Patients are expecting more access to their own data and that of family and friends for which they support as a caregiver. Major IT innovative disrupters include the digital revolution, personalized medicine, regulatory change and consumerism. Many external market disrupters are powered by health IT and clinicians need to be flexible but informed to successfully adopt these new innovative technologies.

#### What do you see as the biggest value of being a TN HIMSS member?

TN HIMSS provides networking opportunities and a pathway for professional development and advocacy related to health IT at the local level. I have enjoyed connecting with leaders and participating in professional and educational events over the years to build my peer network. I joined TN HIMSS in 2005 to get more involved with local efforts in my home state. While I was known nationally and internationally working for National HIMSS, no one in Tennessee really knew me at the time. I met like-minded individuals while attending conferences and webinars, and joined the TN HIMSS Board a few years later to help grow our region's HIT talent pool and knowledge base. I enjoyed being part of the initial team that developed the HIMSS and Belmont University Health IT Workforce Accelerator program and am happy to continue supporting the program as a guest lecturer.

#### What has been your favorite TN HIMSS activity or event during your time as a member?

The East TN event hosted by the East TN Health Information Network (etHIN) in 2013. The event was one day and included educational presentations by invited guest speakers from the area and HIMSS National. There was also an interoperability showcase component with 7 local vendors in the area demonstrating interoperability using real systems. This inspired other showcases in subsequent years at other regional events. I am grateful for the opportunity to lead the development of this event and for the support from my colleagues locally to have record attendance for a local event at the time. I have enjoyed all the Summit of the Southeast events and the networking opportunities they allow.

#### What is the last book you read?

Unleash the Power of the Female Brain by Daniel G. Amen, M.D. It helped me consider practical ways to achieve greater health, energy, and lasting happiness by harnessing the power of my female brain to thrive.

#### What is your favorite place to vacation?

My favorite place to vacation is anywhere in the Caribbean, with a tropical climate and access to the ocean. I love the perfect blend of beach, relaxation, and adventure activities while visiting new places and living like the locals to experience their culture. My husband and I have been blessed to visit a good number of the Caribbean islands while creating many happy memories.

## Sponsor Spotlight

### Fortinet



#### What does Fortinet offer the healthcare industry and what is its mission?

Fortinet Healthcare solutions provide top-rated network and content security, as well as secure access products that share intelligence and work together to form a cooperative fabric. Our unique security fabric combines security processors, an intuitive operating system, and applied threat intelligence to deliver broad protection and visibility to every network segment, device, and appliance, whether physical, in the cloud, or on-premises.

#### What do you hope healthcare organizations gain from your sponsorship?

The Tennessee chapter members should know that our healthcare security experts will always want to understand what their challenges are first and allow us to guide you through our security solutions. Ultimately, we want you to see us as a trusted and valued advisor that is here to guide you toward the best solutions for your security needs.

#### What are the biggest cybersecurity issues for healthcare organizations today?

1. Ransomware attacks are always a concern that keeps healthcare organizations up at night.
2. Securing Internet of Things (IoT) and Mobile Internet of Things (MIoT) devices.
3. Lack of security professionals. There are currently 3 million+ open security jobs.

#### What steps can healthcare organizations take to achieve better cybersecurity?

Getting a better understanding of the Cyber Security Mesh Architecture (CSMA). This can help simplify security offerings (creating a single pain of glass) and reduce costs.

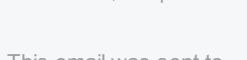
#### What event are you most looking forward to this year?

HIMSS22: We look forward to meeting all of you in person at our booth!! Fortinet will be at Booth 1369 - West Hall.

[Join TN HIMSS](#)

[www.himss.org](http://www.himss.org) | [chapters@himss.org](mailto:chapters@himss.org)

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™  
Got this as a forward? [Sign up](#) to receive our future emails.  
View this email [online](#).

330 Franklin Rd Ste. 135A-277  
Brentwood, TN | 37027 United States

This email was sent to .  
To continue receiving our emails, add us to your address book.

**emma**

[Subscribe](#) to our email list.