

HIMSS TENNESSEE CHAPTER

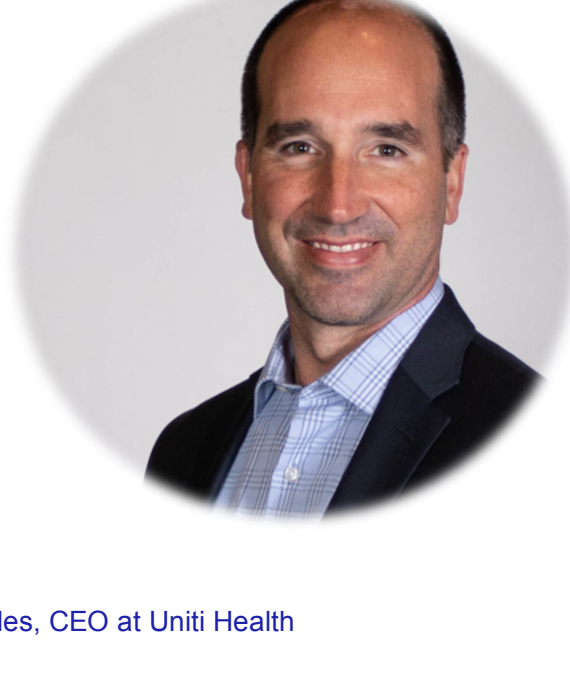
TN HIMSS Welcomes President-Elect and Seven Board Members

Join TN HIMSS in welcoming its new President-Elect: Brad Morrow, Senior Vice President of 3D Technology Group. Chapter officers and the Board of Directors also appointed seven new board members who took office on July 1, 2021.

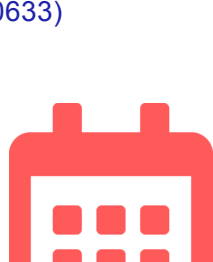
New Board members include:

- VP of Membership: Merrill Bohren, Senior Managing Director at Ankura
- VP of Diversity and Inclusion: Josh Scales, CEO at Uniti Health
- Barbara Casey, CEO at Nectar
- Brian Shake, Enterprise Account Executive at Anaplan
- Shelley Thomas, J.D., Partner at Bass, Berry and Sims
- Dave Vulcano, VP of Research Compliance and Integrity at HCA
- Rob Whitley, Senior Director at Pivot Point Consulting

Check out our [blog post](#) to read further remarks from current President, Tod Fetherling, and President-Elect, Brad Morrow.



Upcoming Events



July 22: Executive Dinner Series with Tivity Health

To further the conversation and action around healthcare mergers and acquisitions in Nashville, we're excited to announce our next Executive Dinner Series. Join TN HIMSS and special guests Sarah Richardson and Tommy Lewis from Tivity Health.

Oak Steakhouse | 6 - 8:30 p.m. CT | **RSVP** to Tiffany Madigan (714-310-0633)



Aug 9-13: HIMSS21

Starting this year, HIMSS21 will be offered both in-person and digitally—so everyone, everywhere can join the can't-miss health information and technology event of the year.

Las Vegas, NV | Venetian-Sands Expo Center, Caesars Forum Conference Center, and Wynn | [Register here](#)



Aug 10: Chapter Reception at HIMSS21

Join fellow TN HIMSS members, the board of directors, and other guests on the rooftop of Margaritaville to enjoy beachy cocktails, dancing, food and spectacular scenery! Email [Tiffany Madigan](#) for sponsorship information.

Margaritaville Restaurant (Las Vegas) | 6:00 - 8:00 p.m. PT | [Register here](#)

Chapter News



The Challenge of Managing Healthcare Data in the Cloud

Fueled by increased adoption of telemedicine sparked by the pandemic, wearable medical devices, and continuing investment and growth in cloud-native health IT startups, an increasing number of healthcare organizations are moving systems and data to the Cloud. [Read more.](#)

Podcast: Training and Engaging Diverse Talent in Tech

Joshua Scales, Founder and CEO of Uniti Health, talks with Pivot Technology School CEO, Joshua Mundy, about the importance of recruiting diverse talent at all levels of a tech organization. [Listen here.](#)

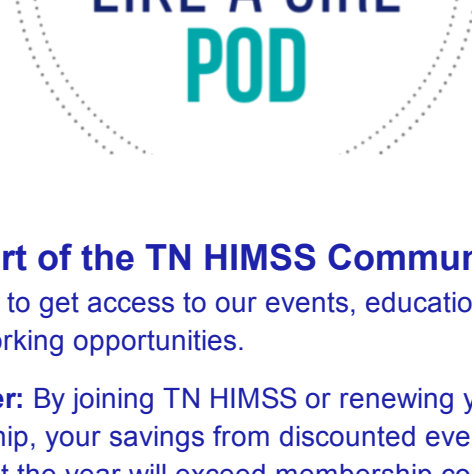


Register for the Fall Session of Our HIT Workforce Accelerator Program

Designed for professionals of all levels, backgrounds, and career paths, the program teaches students how the blending of healthcare and IT can affect care outcomes. Our next 14-week program kicks off August 23, and classes will be held every Monday from 5:30 to 8:30 p.m. CST. [Register here.](#)

HIT Like a Girl Podcast's National Hiking Tour

After a wild year of social distancing, business closings, and all things virtual, the HIT Like a Girl Podcast embarked on a national hiking tour, inviting women from a wide range of job titles in healthcare to create a sense of community and empowerment. [Read more.](#)



Be a Part of the TN HIMSS Community

[Join here](#) to get access to our events, education, and networking opportunities.

Remember: By joining TN HIMSS or renewing your membership, your savings from discounted events throughout the year will exceed membership costs

And, be sure to follow us on [Twitter](#), [Facebook](#), and [LinkedIn](#). You can also connect with other members by joining our exclusive [LinkedIn group](#).

Newsletter Sponsor

How to Discover the Pain Points of Your Prospects

Article and Free Download

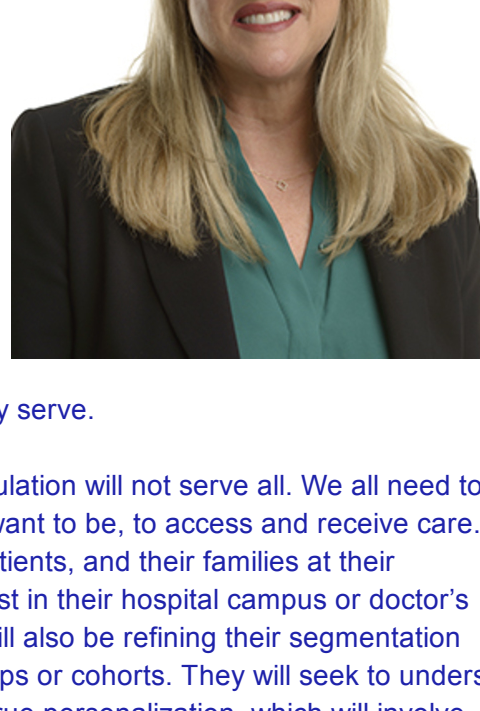
[Discover More](#)



Member Spotlight

Barbara Casey

Chief Executive Officer, Nectar Strategic Consulting



What do you see as the biggest challenges and opportunities in HIT?

The pandemic was a huge wakeup call because healthcare organizations realized their own digital house was not in order, so to speak. So, they were caught unprepared for the digital needs that consumers and patients now have from their healthcare system. These healthcare systems are now beginning to drill down and revisit how to become more digitally relevant to the populations they serve.

They're also learning that one digital tool for one population will not serve all. We all need to have a goal of meeting patients where they are and want to be, to access and receive care. We need different ways of interacting with consumers, patients, and their families at their convenience, in their homes, and businesses – not just in their hospital campus or doctor's office. The most successful organizations out there will also be refining their segmentation models to identify even more specific population groups or cohorts. They will seek to understand these groups or individuals in a deeper way to drive true personalization, which will involve creating more unique and individualized solutions to target specific needs.

If this pandemic has taught us anything, it's that we can't wait for digital transformation to evolve. There will be another COVID-19, and another "something else" after that. The time to implement the technology, workflows, and processes to help us navigate these challenges is now.

What do you see as the biggest value of being a TN HIMSS member?

I am looking forward to better understanding the healthcare organizations and people in middle TN that are associated with HIMSS. For so much of my 30-year healthcare career, I have either been nationally or globally focused (while in consulting at Oliver Wyman or Deloitte, or while at HCA and Cisco Systems). Even today, my focus is across the US, but I do believe I'll have more time to connect locally and be engaged with other healthcare leaders in TN, and that is extremely valuable.

What has been your favorite TN HIMSS activity or event during your time as a member?

The annual meeting or the social events with guest speakers are always informative and fun.

What is the last book you read?

I have always been a Patrick Lencioni fan, and as I started my own company in the last year, I have been re-reading several of his organizational and leadership fables, beginning with "The Five Dysfunctions of a Team," and most recently, I re-read "The Advantage," which discusses why organizational health trumps everything else in business.

What is your favorite place to vacation?

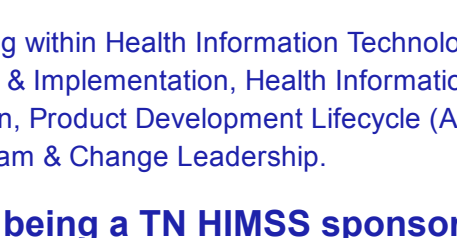
Not that I'll be going soon, but I do love visiting both Greece and Italy and will be eagerly awaiting the days when we can safely return to international travel. This year, however, we went to a couple National Parks with our adult children – The Arches and Bryce Canyon in UT – and they were both spectacular. It reminded me that we live in such a diverse and beautiful country, and that we can easily find favorites close to home.

Sponsor Spotlight

Ankura

What services or solutions does your company offer in the health IT space?

Ankura has deep experience working with healthcare companies, including payer, provider, service organizations, and accrediting associations, solving the complex problems of continuous change. Our team's unique blend of healthcare expertise and collaborative partnerships helps clients improve quality, drive down costs, and seize market opportunities across the healthcare continuum. Ankura has a breadth of experience working within Health Information Technology, including Electronic Health Records, Solution Selection & Implementation, Health Information Exchange, Clinical & Operational Workflow Optimization, Product Development Lifecycle (Agile, SDLC), Portfolio Rationalization & Management, Program & Change Leadership.



What do you see as the biggest value of being a TN HIMSS sponsor?

We receive recognition in the market as a Healthcare Leader. Being a TN HIMSS sponsor also allows us to make new connections with Healthcare Leaders and stay connected with old friends in the Healthcare community. Additionally, we have had opportunities to lead the TN HIMSS board in their annual strategic vision and planning.

How has your company responded to COVID-19?

Our primary response to COVID-19 has been focusing on the health and safety of our consultants, team members, and clients. It has been important to our firm that team members are safe, maintain the ability to focus on client needs – while balancing ever-changing family and personal needs – and continue to feel connected to Ankura. We are now working on our Return to Office strategy for our firm and understanding each of our clients' return-to-office plans.

How long have you been a TN HIMSS sponsor?

Ankura has been a sponsor for over 10 years now.

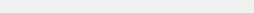
What events have you previously sponsored, and which was your favorite?

We have been an annual sponsor for the last few years. Our favorite recent event was being a HIT Workforce Accelerator sponsor. However, the Christmas social is always a fun event!

[Join TN HIMSS](#)

[www.himss.org](#) | [chapters@himss.org](#)

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

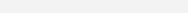
Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

330 Franklin Rd Ste. 135A-277
Brentwood, TN | 37027 United States

This email was sent to .

To continue receiving our emails, add us to your address book.



[Subscribe](#) to our email list.