

# HIMSS TENNESSEE CHAPTER

## TN HIMSS Gears Up for Fall

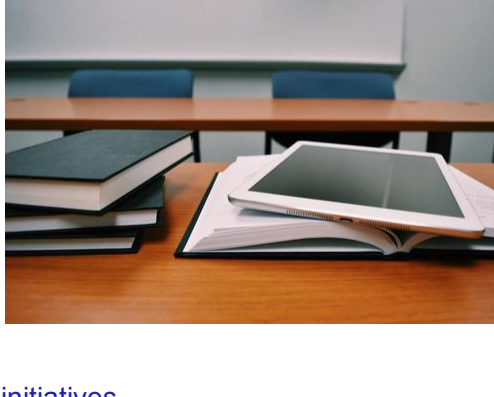
### 2022 Workforce Accelerator

The future of the national healthcare landscape is being built in Tennessee.

Join the TN HIMSS/Belmont University HIT Accelerator Program, designed for healthcare professionals of all levels and backgrounds to grow their health tech business acumen and support state and local initiatives.

Registration is now open, and we are preparing for an incredible semester of informative and innovative sessions.

Take a look at our [Fall Schedule](#) and [enroll](#) today! Classes start on August 15th.



## Introducing Our New Board President & Members

We are thrilled to announce that, on July 1, Brad Morrow **assumed the role of** TN HIMSS Chapter Board President for the 2022-2024 term – we are excited about the leadership experience he will bring to the Board.

We are also pleased to announce our 2022-2023 TN HIMSS Board Members. Please join us in welcoming these individuals to their new positions, and stay connected with them all year long.

**Rick Keller** - SVP & CIO at Ardent

**Lisa Esch** - SVP & Chief of Strategy and Innovation at NTT Data Services

**Peter Embi** - Department Chair and SVP for Research & Innovation at VUMC

**Rusty Strange** - CIO at Regent Surgical Health

**Justin Harding** - Financial Advisor at Shoemaker Financial

**Sherri Hess** - CNIO at HCA

**Travis Hampton** - Product Manager at Health Catalyst

**Danny Powers** - Managing Director at Ankura

**Katie Prevost** - VP of Business Development at Udig

## Upcoming Events



### August 11: Member Reception

Join us for a Summer Party full of food, drinks, and fun with your fellow TN HIMSS chapter members.

**Vaco Offices | Thursday, August 11 at 5:00 CT | [Register here](#)**

## Chapter News



### TN HIMSS Annual Golf Tourney

Our annual golf tournament turned up the heat in June with some fierce but friendly competition.

Check out who came in first, second, and third place in our [recap](#)!

### CIO Dinner Series

Recently, the TN HIMSS chapter held a CIO dinner series focusing on the upcoming "Silver Tsunami" of aging Baby Boomers and how the post-acute care sector can address impending health challenges.

Read more in our recap of the event [here](#).



### New Annual Sponsors

We are pleased to welcome our 2022-2023 sponsors. Thank you for your continued support!

[3-D Technology](#).

[Ahead](#)

[cSpire](#)

[Cynerio](#)

[Fortinet](#)

[LBMC](#)

[ProofPoint](#)

### A Call for Sponsors

Want to get your company's name in front of other healthcare IT leaders in Tennessee? We offer a variety of opportunities based on your desired sponsorship level.

Contact [Tiffany Madigan](#) today to secure your sponsor spot!



### Be a Part of the TN HIMSS Community

[Join here](#) to get access to our events, education, and networking opportunities.

**Remember:** By joining TN HIMSS or renewing your membership, your savings from discounted events throughout the year will exceed membership costs

And, be sure to follow us on [Twitter](#), [Facebook](#), and [LinkedIn](#).

## Newsletter Sponsor



# Marketing that *Drives Growth* for B2B HealthTech Companies

Do you have what it takes to lead meaningful change in healthcare?  
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## Sponsor Spotlight

### Cynerio



#### What does Cynerio offer the healthcare industry and what is its mission?

Cynerio's mission is to empower healthcare facilities to protect the devices connected to patients from the potentially life-threatening effects of ransomware. We offer a second-generation IoT security solution that not only provides complete visibility but also provides Day 1 attack detection and rapid risk reduction with auto-segmentation-based remediation.

#### What do you hope healthcare organizations gain from your sponsorship?

Relationships and a better understanding of each hospital's mission and priorities to see if we can potentially help them achieve their goals.

#### What are the biggest tech challenges for healthcare organizations today?

I think the biggest challenges are more on the people side with the Great Resignation, especially on the clinical side after two years of COVID. On the IT side, the draw from OEMs and partners is also affecting IT staffing positions within hospitals.

## Member Spotlight

### Lisa Esch

#### Senior Vice President, [NTT Data Service](#)



#### What do you see as the biggest challenge and opportunity in HIT?

Balancing the demands of today with building a framework for tomorrow. The staffing crisis has had a significant impact across the enterprise, driving business decisions that influence long-term growth and transformation. Organizations are re-thinking who they partner with, and how they deliver care. They are asking, "What does rapid innovation look like and can it have an immediate impact on care delivery, employee retention, staff burnout, and patient outcomes?" Innovation is at the forefront.

#### What do you see as the biggest value of being a TN HIMSS member?

A lot of innovation in healthcare starts in Tennessee – it's great to be a part of the community that is driving transformation in healthcare.

#### What has been your favorite TN HIMSS activity or event during your time as a member?

The annual Summit in May was excellent. It was great being back together and face-to-face with great content and speakers.

#### What is the last book you read?

I am currently reading *Never Split the Difference* by Chris Voss.

#### What is your favorite place to vacation?

It's more of a type of vacation than a location, but I love to cruise and completely unplug from the world.

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