

HIMSS TENNESSEE CHAPTER



Join Us at Summit23

We are less than two months away from the annual [TN HIMSS Summit](#). On Wednesday, March 23 we will host a full-day educational and networking event featuring conversations with industry leaders and innovators on the state of healthcare today and in the future.

The [agenda](#) has been set, and we look forward to hearing speakers and panelists discuss important topics in today's healthcare environment, like shifting sites of care, AI, and mental health.

[Register today](#) to secure early bird pricing of \$125 through January 31. [Contact Tiffany Madigan](#) for sponsorship opportunities.

Upcoming Events



March 17: March Madness Networking Event

Who are your picks? Join us for this year's March Madness networking event and enter our "Pick 3" contest! Sponsored by TNHIMSS, MT ACHE, TNHFMA, and Nashville MGMA.

[The Corner Pub, Brentwood](#) | 12:00 - 6:00 PM CT | [Contact Tiffany Madigan](#)



April 17-21: HIMSS23

The annual global conference brings together thought leaders and innovators from across the healthcare and technology spectrum for education and collaboration.

[Chicago, IL](#) | [Register Today](#)



April 18: TN Chapter Reception at HIMSS23

Get ready to set sail with the Tennessee Chapter of HIMSS in Chicago! We'll cast off at McCormick Place for a night on Lake Michigan with our very own yacht. We'll keep it docked so you can come and go.

[Chicago, IL](#) | 6:30 - 8:30 PM CT | [Buy Tickets](#)



June 9: TN HIMSS Golf Tournament

Save the date for the TN HIMSS golf tournament. Our third annual event is a great opportunity to enjoy a fun afternoon in the sun with your fellow chapter members.

[Contact Tiffany Madigan for more info.](#)

Chapter News



Six Takeaways from the HIMSS 2022 Healthcare Cybersecurity Forum

Hundreds of top cybersecurity leaders learned to adapt to new threats, safeguard patients, defend against attackers and deliver business value at the [HIMSS 2022 Healthcare Cybersecurity Forum](#). The forum, which took place Dec. 5-6, explored how the industry is protecting itself today and how it must evolve for the future. [Read more.](#)

Realizing the Benefits of Certification

Individuals pursue professional certification for a many reasons, chief among them is reaping benefits that come with the acronyms next to one's name. Learn about why you may want to consider adding Certified Associate in Healthcare Information and Management Systems (CAHIMS), Certified Professional in Healthcare Information and Management Systems (CPHIMS), or Certified Professional in Digital Health Transformation Strategy (CPDHTS) to your repertoire. [Read more.](#)



Redesigning Care Models for the Future of Population Health

The healthcare industry is ever-evolving. Not only are there changes in digital health and advancements in innovation, but there are other factors such as new, non-traditional players and new legislation. At times, the many changes can be so overwhelming that we may lose focus on some of the key points. [Read more.](#)

Be a Part of the TN HIMSS Community

[Join here](#) to get access to our events, education, and networking opportunities.

Remember: By joining TN HIMSS or renewing your membership, your savings from discounted events throughout the year will exceed membership costs

And, be sure to follow us on [Twitter](#), [Facebook](#), and [LinkedIn](#).



Call for Sponsors

One of the best ways to get your organization in front of 2,000 healthcare tech professionals across Tennessee is with a TN HIMSS sponsorship. Our sponsor packages are designed around our core tenets of education, advocacy, and workforce development and can be tailored to meet your goals.

[Learn more about our 2023 sponsorship](#)

[opportunities.](#)

Sponsor Spotlight

Golden Spiral



Marketing for
B2B Healthtech

What does Golden Spiral offer the healthcare industry and what is its mission?

At Golden Spiral, we help transformational B2B HealthTech companies develop compelling brands, effectively position themselves in the market, then generate the kind of demand that drives growth. We are passionate about translating complex tech-driven offerings into market-focused solutions to meet buyers' real needs. Headquartered in Nashville since our start in 2011, our client base spans the nation.

What do you hope healthcare organizations gain from your sponsorship?

We're here to provide practical insight, support, and expertise. We know it's hard out there right now — this market is crowded and highly competitive, and buyer budgets are tight. Our experts are willing to connect with any member company (free of charge) that would appreciate input and perspective. Getting your message out in this environment is an interdisciplinary art that requires a unified, strategic approach involving people throughout your company. Whether you work at a start-up or an established solution provider, we know healthcare, and we're ready to help you realize your growth objectives.

What are the biggest challenges for healthcare organizations today?

Shrinking budgets, staffing issues, and the mandate to do more with less. It's challenging to figure out which technologies are worth adopting. And for B2B HealthTech companies, it's an *extremely* loud market. You have to differentiate your offering while speaking to your buyers' needs with understanding and empathy. That's no small feat, and it's why Golden Spiral exists.

What event are you most looking forward to this year?

Our team anticipates a fantastic VIVE 2023 conference in our very own Nashville! And, of course, we're excited to gain new industry insights and meaningful connections at HIMSS23 in Chicago.

Join TN HIMSS

www.himss.org | chapters@himss.org

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