



# SUMMIT23

THE NETWORK OF HEALTHCARE

Come join TN HIMSS on March 23 for a full day educational and networking event with leading industry speakers and innovators as they take a look at the state of healthcare today – and tomorrow. How do we embrace change? What does the future hold for patient care? How do we empower both providers and patients? Where does healthcare go from the post pandemic recovery to charting a course for innovation in delivery?

Certainly, Health IT will play a central role with digital platforms expanding for personalized patient care and innovations for providers backed by AI – fueled by even newer breakthrough technology. The pace of change is not slowing down, but rather accelerating as we look to the future. Clinical care continues to transform itself with more patients expecting care outside of the exam room and in a virtual environment. Clinician shortages are impacting patient satisfaction – and care – and Health IT may hold hope in addressing that critical impact in today's coordinated care environment. Investment into new technology and delivery models continues to rapidly increase and investors keenly focused on building out portfolios with impact solutions.

At TN HIMSS' Summit23, panelists and presenters will address a range of topics that include the shifting healthcare landscape, artificial intelligence, clinician shortages, investment strategies and more. Join us and hear from the innovators, practitioners and technologists that are delivering on Health IT innovation today and how they see continued transformational change happening.

**FOR SPONSORSHIP INFORMATION PLEASE CONTACT [TIFFANY@TNHIMSS.ORG](mailto:TIFFANY@TNHIMSS.ORG)**

## WHEN

March 23rd, 2023  
9:00 am - 4:00 pm

## WHERE

Franklin Marriott  
700 Cool Springs  
Blvd  
Franklin, TN

## WHO

200+  
HIT Industry  
Professionals

## WHO ARE WE?

Tennessee HIMSS  
provides statewide  
leadership for the  
advancement and  
management  
of healthcare



# HIMSS TENNESSEE CHAPTER

Sponsorship Benefits	Presenting \$15,000	Kickoff Dinner \$12,500	Cocktail Reception \$9,000	Lunch Sponsor \$7,500	Session (4) \$6,000	Breakfast \$3,000	Goody Bag \$2,000	Table Top \$1,500
Opportunity to Give Welcoming Remarks	✓ <b>S</b>	✓ <b>S</b>			<b>S</b>			
Opportunity to Introduce Session	<b>S</b>	<b>S</b>	✓ *Reception Welcome	✓ *Closing Keynote	<b>S</b>			
Kick Off Dinner with Industry VIP's Tickets	2	4	2	2	1			
Attendee List Pre Event	<b>O</b>	<b>O</b>	✓	✓	<b>O</b>			
Opportunity to Submit Blog Post to Website	✓ <b>O</b>	✓ <b>O</b>	✓	✓	✓ <b>O</b>			
Exhibitor High Top Table	& Coffee Bar	& Snack Bar	✓	& Water Bar	✓	✓		
Social Media Mentions	✓ <b>L</b>	✓ <b>L</b>	✓	✓	✓ <b>L</b>	✓	✓	✓
Logo on Looping Conference Video	✓	✓	✓	✓	✓	✓	✓	✓
Logo on all Marketing Materials and Outreach	✓ <b>D</b>	✓ <b>D</b>	✓	✓	✓ <b>D</b>	✓	✓	✓
Logo and Weblink on Conference Website	✓ <b>D</b>	✓ <b>D</b>	✓	✓	✓ <b>D</b>	✓	✓	✓
Conference Registrations	6	4	4	4	2	2	2	2
Attendee List Post Event	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to Provide Goody Bag items	✓	✓	✓	✓	✓	✓	✓	✓

FOR MORE DETAILS AND INFORMATION PLEASE CONTACT TIFFANY AT 714-310-0633 OR TIFFANY@TNHIMSS.ORG