

HIMSS TENNESSEE CHAPTER

SPONSORSHIP OPPORTUNITIES



Sponsorship Benefits

TN HIMSS is a 2,000+ strong member organization that exemplifies the best that healthcare IT innovation has to offer. Our sponsors have enjoyed access to our member base with branding, thought leadership positioning and networking.

TN HIMSS' sponsorship packages are designed around our core tenets of education, advocacy, workforce development and to promote peer-to-peer interaction among our members.

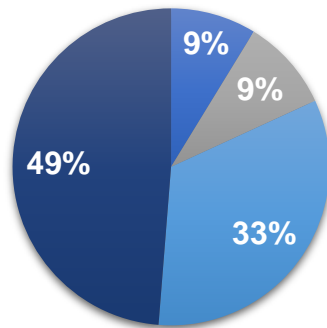
We can customize packages, tailored to your specific needs and goals – helping you to maximize your budget beyond traditional sponsorships.

Contact Tiffany Towson at: tiffany@tnhimss.org or by phone at 714-310-0633



Chapter Demographics

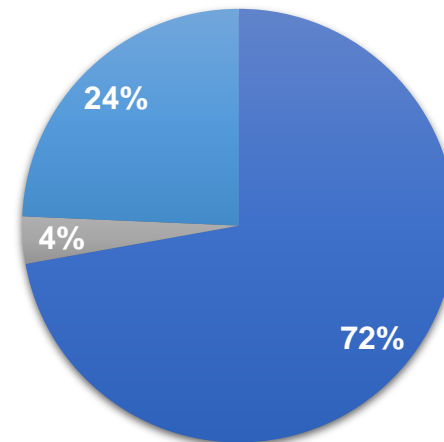
Over 30% of TN HIMSS Members are Decision Makers



■ President or CEO ■ CIO, CMIO, CTO
■ VP's ■ Directors

Percentages based on 596
Members with Upper Level
Titles

Membership by Affiliation



■ Healthcare Provider Organization
■ Payer Organization/Other
■ Technology/Service Providers



Annual Sponsors



AMSURG



Supporting Partners





HIT WORKFORCE ACCELERATOR

In a report specifically focused on HIT talent needs in Tennessee, the Brookings Institution identified a greater need in the state to focus on developing workforce talent. TN HIMSS and Belmont University formed the HIT Workforce Accelerator program in 2014 to prepare Tennessee's HIT workforce to address not only local needs, but to help the state take the lead with HIT initiatives. There have been over 500 graduates of the program through December 2021.

- Spring and Fall programs available
- Class size is limited to 30 students
- Sponsorships begin at \$5,000 *this includes 2 students of your choice

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EXECUTIVE DINNER SERIES

Healthcare Innovation is transforming HIT through disruptive technologies and services. Join us for dinner and thought-provoking conversation facilitated by a top thought leader in healthcare. These intimate dinners, aimed at the C-Suite, are the perfect place to share your company story, innovation, vision, and impact to healthcare. These intimate dinners are limited to 15 attendees.

- Seats start at \$750
- A dinner sponsorship is \$5,000, includes 3 seats and 30 minutes with Executive Guest

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MORE DETAILS COMING SOON!

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MEMBER RECEPTION

TN HIMSS hosts annual events to ensure multiple networking opportunities are available for members and our sponsors. This is the perfect way to position your brand in front of our 2000+ members. Member receptions take place annually in summer and the Holiday Season.

- 100-150 Attendees
- Sponsorships begin at \$1,000

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Join fellow Tennessee HIMSS members, the board of directors and other guests for the largest single chapter reception at HIMSS24. Our reception is the perfect place to network with our members, supporters and sponsors alike. This is also a great time to learn more about our chapter, annual events and how you can get engaged! Attendees will enjoy a fun filled event at The Pub, only a short walk away from the Convention Center.

- 250+ Attendees
- Sponsorships begin at \$1,500

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SUMMIT24

The next Summit will give you access to industry-leading innovators, health IT professionals, clinicians, and entrepreneurs with one day of education and professional networking to make the most of your time. Because the city is known as the nation's health care hub, this is the perfect venue to bring together the best and brightest minds in healthcare. Attendees and sponsors can maximize their time and budget with a single day of content and networking in a grassroots environment.

Sponsorships begin at \$1,500

*Summit of the Southeast sponsorships are only available to annual sponsors

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A photograph of a white golf ball sitting on a green golf course. In the background, there is a sunset with a bright orange and yellow sky over a dark horizon line. The foreground is a lush green field.

GOLF TOURNAMENT

Join us Spring 2022 for our inaugural Golf Tournament. Tee off with TN HIMSS along with HIT Executives and Leaders from across the state. This tournament will help us raise funds for our HIT Workforce Accelerator Program which allows us to gift more scholarships to deserving students. This is great day for sposnors to meet decision makers in a relaxed environment while giving back!

- 100+ Golfers
- Sponsorships begin at \$1,000

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ANNUAL PACKAGES

TN HIMSS offers customized sponsorship packages to maximize visibility throughout the year! Benefits include but not limited to:

- **Discounted rates on all sponsorship opportunities**
- Event recognition
- Complimentary event passes
- Speaking engagement opportunities
- Yearly logo recognition on website
- First right of refusal on new event/programs

*Annual Packages start at \$10,000 and must include a minimum of 4 events or programs

Contact **Tiffany@tnhimss.org** for more information.

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2023-2024 Calendar of Events

Month	Event
July	Executive Dinner - Kroger
August	Fall Workforce Accelerator
August	Hack-A-Thon
September	Executive Dinner
November	Executive Dinner
December	Holiday Reception
January	Spring Workforce Accelerator
February	Executive Dinner
March 11-15	HIMSS24
12-Mar	Chapter Reception at HMSS24
25-Apr	Summit24 VIP Dinner
26-Apr	Summit24
May	Executive Dinner
June	Golf Tournament
June	Executive Dinner

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