



**TNHIMSS HACKATHON**  
— GENERATIVE AI —

**SPONSORSHIP  
PACKAGE**

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Microsoft



# TNHIMSS HACKATHON

GENERATIVE AI

Powered by

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The TN HIMSS Inaugural Hackathon 2023 is a unique opportunity to connect with the brightest minds in healthcare and technology, learn from the best, and build relationships that can help you grow your business. This year's focus is on Generative AI.

The Generative AI Hackathon will be divided into three divisions:

- **Enterprise Division:** This division is open to teams from provider and payer organizations.
- **Academic Division:** This division is open to student-led teams from local universities.
- **Open/Healthcare Services Division:** This division is open to healthcare service organizations, consulting firms, and startups.

There will be prizes for winners in each division, as well as a grand prize for the overall best solution across all divisions.

August 25

**Announcement**

Aug. 25 - Sept. 29

**Team Formation**

October 3

**Kick-Off Event**

Oct. 3 - Nov. 3

**Solution Building**

Nov. 6 - Nov. 10

**Finalists Selected**

November 15

**FINAL EVENT**

Teams forming and determining their GenAI use case and solution design.

Teams announced, Hackathon overview and Rules of the Road, expert panel session, followed by social event.

Teams commence GenAI solution builds across all 3 divisions.

Preliminary judging results scored and determined by a mix of select investor and provider community leaders

Final IN-PERSON event, expert panel session, top teams present GenAI solutions to a panel of C-Suite judges, award ceremony, social event.

Learn more at <https://www.tnhimss.org/hackathon>

**HIMSS TENNESSEE  
CHAPTER**

**PLEASE CONTACT TIFFANY@TNHIMSS.ORG OR 714-310-0633  
FOR MORE INFORMATION**

# SPONSORSHIP OPTIONS



## THE INNOVATOR

**\$25,000**  
**(1 AVAILABLE)**

SPONSORS RECEIVE ALL BENEFITS OF THE PIONEER TIER PLUS:

- EXCLUSIVE VIP DINNER SPONSOR
- PRESENTING LOGO PLACEMENT ON ALL MARKETING MATERIALS
- PRESENTING OPENING EVENT SPONSOR
- WELCOME NOTE AT BOTH KICK OFF AND CLOSING EVENT
- OPPORTUNITY TO PRESENT AN NAME AWARD AT THE CLOSING CEREMONY
- 12 EVENTS PASSES FOR OPENING AND CLOSING EVENTS



## THE PIONEER

**\$10,000**  
**(5 AVAILABLE)**

SPONSORS RECEIVE ALL BENEFITS OF THE VISIONARY TIER PLUS:

- PRIORITY LOGO PLACEMENT ON ALL MARKETING MATERIALS
- VERBAL RECOGNITION DURING OPENING AND CLOSING CEREMONIES
- OPPORTUNITY TO PROVIDE DIVISION WINNER AWARD
- LISTED AS PREMIER CLOSING EVENT SPONSOR
- 8 EVENT PASSES FOR OPENING AND CLOSING EVENT



## THE VISIONARY

**\$5,000**

SPONSORS RECEIVE ALL BENEFITS OF THOUGHT LEADER TIER PLUS:

- CONNECT WITH EVENT WINNERS
- SPOTLIGHT ON SOCIAL MEDIA
- LOGO FEATURED ON REGISTRATION PAGE
- LOGO RECOGNITION ON ALL EVENT MARKETING MATERIALS
- 6 EVENT PASSES FOR OPENING AND CLOSING EVENT



## THOUGHT LEADER

**\$2,500**

SPONSORS RECEIVE ALL BENEFITS OF THE ADVOCATE TIER PLUS:

- OPPORTUNITY TO PROVIDE MATERIALS TO ATTENDEES
- LOGO RECOGNITION IN SELECT EVENT MATERIALS
- OPPORTUNITY TO CONNECT WITH TOP HEALTHCARE EXECs
- 4 EVENTS PASSES FOR OPENING AND CLOSING EVENT



## THE ADVOCATE

**\$1,500**

SPONSORS RECEIVE THE FOLLOWING BENEFITS:

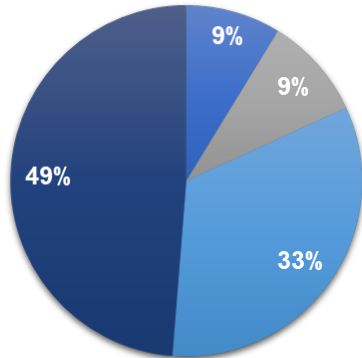
- LOGO ON THE HACKATHON WEBSITE
- SOCIAL MEDIA MENTIONS
- 2 EVENTS PASSES FOR OPENING AND CLOSING EVENT

THE GENERATIVE AI HACKATHON IS A UNIQUE OPPORTUNITY TO CONNECT WITH THE BRIGHTEST MINDS IN HEALTHCARE AND TECHNOLOGY, LEARN FROM THE BEST, AND BUILD RELATIONSHIPS THAT CAN HELP YOU GROW YOUR BUSINESS.

# ABOUT TN HIMSS

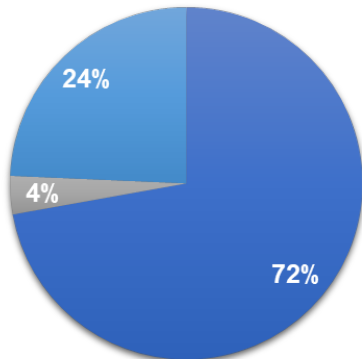
## DEMOGRAPHICS

Over 30% of TN HIMSS Members are Decision Makers



■ President or CEO ■ CIO, CMIO, CTO  
■ VP's ■ Directors

Membership by Affiliation



■ Healthcare Provider Organization  
■ Payer Organization/Other  
■ Technology/Service Providers

THE TENNESSEE CHAPTER OF HIMSS IS DEDICATED TO EDUCATIONAL PROGRAMS AND ADVANCEMENT OF HEALTH INFORMATION TECHNOLOGY PROFESSIONALS. TN HIMSS IS ONE OF THE LEADING CHAPTERS IN THE NATION WITH NEARLY 2,000 MEMBERS. THE CHAPTER AND ITS MEMBERS ARE FOCUSED ON PROFESSIONAL GROWTH, WORKFORCE DEVELOPMENT AND ADVOCACY RELATED TO HIT IN THE STATE OF TENNESSEE.

## SOCIAL MEDIA

With an ever-growing social media presence and an extensive network of **10,000** HIT contacts, your company branding will garner a remarkable capacity to connect, engage, and influence on various platforms including email marketing, LinkedIn, Facebook and more. This influential presence allows you to connect and build meaningful relationships, collaborate with like-minded individuals, and amplify your messages to a broad audience.