



HIMSS
TENNESSEE
CHAPTER



SUMMIT24

INNOVATE. INTEGRATE. INSPIRE.
THE FUTURE OF HEALTH IT

SPONSORSHIP PACKAGE

APRIL 18TH, 2024

9:00 AM - 4:00 PM

FRANKLIN MARRIOTT COOL SPRINGS





ABOUT SUMMIT24

THE ANNUAL TN HIMSS SUMMIT, SCHEDULED FOR APRIL 18, 2024, PROMISES A FULL DAY OF EDUCATION AND NETWORKING AS WE DELVE INTO THE EVOLVING LANDSCAPE OF HEALTHCARE. JOIN US TO EXPLORE TOPICS SUCH AS THE SHIFTING HEALTHCARE LANDSCAPE, ARTIFICIAL INTELLIGENCE, CIO'S LOOKING TO THE FUTURE, INVESTMENT STRATEGIES, AND THE FUTURE AS WE EMBRACE ANOTHER ELECTION YEAR. OUR THEME, "INNOVATE. INTEGRATE. INSPIRE. THE FUTURE OF HEALTH IT," ENCAPSULATES THE ESSENCE OF THE SUMMIT24 EVENT. INVESTMENTS IN NEW TECHNOLOGY AND DELIVERY MODELS ARE RAPIDLY INCREASING, WITH INVESTORS STRATEGICALLY BUILDING PORTFOLIOS WITH IMPACTFUL SOLUTIONS. TN HIMSS BRINGS TOGETHER PANELISTS AND PRESENTERS TO DISCUSS THESE CRITICAL ISSUES, PROVIDING A PLATFORM FOR INNOVATORS, PRACTITIONERS, AND TECHNOLOGISTS TO DRIVE HEALTH IT INNOVATION TODAY AND ENVISION THE TRANSFORMATIVE CHANGES ON THE HORIZON.

**FOR SPONSORSHIP INFORMATION PLEASE
CONTACT TIFFANY@TNHIMSS.ORG**



ATTENDEES
250+
HIT INDUSTRY
PROFESSIONALS

WHO ARE WE?
TN HIMSS
PROVIDES
STATEWIDE
LEADERSHIP
FOR THE
ADVANCEMENT &
MANAGEMENT
OF HEALTHCARE
INFORMATION
AND
TECHNOLOGY

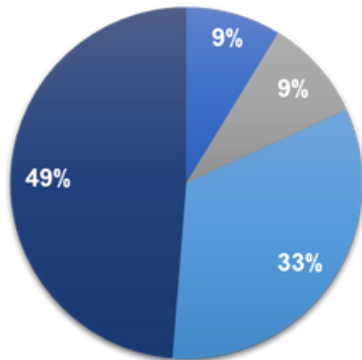
SPONSORSHIP OPTIONS

	Presenting \$15,000 1 Available	VIP Kickoff Dinner \$12,500 1 Available	Cocktail Reception \$9,000 1 Available	Lunch Sponsor \$7,500 1 Available	Session Sponsor \$6,000 4 Available	Breakfast Sponsor \$3,000 1 available	Goody Bag \$2,000 Unlimited	Table Top \$1,500 Unlimited
OPPORTUNITY TO GIVE WELCOMING REMARKS	✓	At VIP Dinner						
OPPORTUNITY TO INTRODUCE SESSION	✓		Reception Welcome	Closing Keynote	✓			
KICK OFF DINNER WITH INDUSTRY VIP'S TICKETS	2	4	2	2	1			
ATTENDEE LIST PRE EVENT	✓	✓	✓	✓	✓			
OPPORTUNITY TO SUBMIT BLOG POST TO WEBSITE	✓	✓	✓	✓	✓			
EXHIBITOR HIGH TOP TABLE	& Coffee Bar	& Snack Bar	✓	& Water Bar	✓	✓		
SOCIAL MEDIA MENTIONS	✓	✓	✓	✓	✓	✓	✓	✓
LOGO ON LOOPING CONFERENCE VIDEO	✓	✓	✓	✓	✓	✓	✓	✓
LOGO ON ALL MARKETING MATERIALS AND OUTREACH	✓	✓	✓	✓	✓	✓	✓	✓
LOGO AND WEBLINK ON CONFERENCE WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓
CONFERENCE REGISTRATIONS	6	4	4	4	2	2	2	2
ATTENDEE LIST POST EVENT	✓	✓	✓	✓	✓	✓	✓	✓
OPPORTUNITY TO PROVIDE GOODY BAG ITEMS	✓	✓	✓	✓	✓	✓	✓	✓

ABOUT TN HIMSS

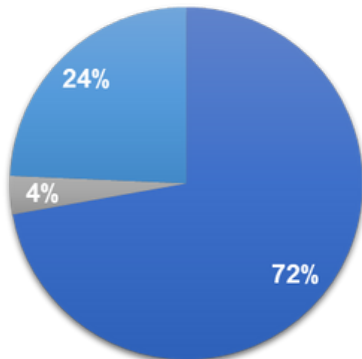
DEMOGRAPHICS

**Over 30% of TN HIMSS
Members are Decision Makers**



■ President or CEO ■ CIO, CMIO, CTO
■ VP's ■ Directors

Membership by Affiliation



■ Healthcare Provider Organization
■ Payer Organization/Other
■ Technology/Service Providers

THE TENNESSEE CHAPTER OF HIMSS IS DEDICATED TO EDUCATIONAL PROGRAMS AND ADVANCEMENT OF HEALTH INFORMATION TECHNOLOGY PROFESSIONALS. TN HIMSS IS ONE OF THE LEADING CHAPTERS IN THE NATION WITH NEARLY 2,000 MEMBERS. THE CHAPTER AND ITS MEMBERS ARE FOCUSED ON PROFESSIONAL GROWTH, WORKFORCE DEVELOPMENT AND ADVOCACY RELATED TO HIT IN THE STATE OF TENNESSEE.

SOCIAL MEDIA

With an ever-growing social media presence and an extensive network of **10,000** HIT contacts, your company branding will garner a remarkable capacity to connect, engage, and influence on various platforms including email marketing, LinkedIn, Facebook and more. This influential presence allows you to connect and build meaningful relationships, collaborate with like-minded individuals, and amplify your messages to a broad audience.