

20
24

HIMSS
TENNESSEE
CHAPTER

AI HACKATHON
SPONSORSHIP
PACKAGE



POWERED BY
NTT DATA |  Microsoft

ABOUT THE HACK

HIMSS
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CHAPTER

THE AI HACKATHON IS A UNIQUE OPPORTUNITY TO CONNECT WITH THE BRIGHTEST MINDS IN HEALTHCARE AND TECHNOLOGY, LEARN FROM THE BEST, AND BUILD RELATIONSHIPS THAT CAN HELP YOU GROW YOUR BUSINESS.



PLANNING

The hackathon theme is set, the brand is designed, and communications are rolled out. Industry experts weigh in, and key needs for solutions take shape and drive the discussions



ANNOUNCEMENT

A landing page with helpful resources for teams is created, the Kickoff Event ignites the solution building portion of the competition and judging criteria is shared



IDEATION

Chat channels are set up, social events are arranged, hackers gather and share ideas. Cross-functional teams organically grow around ideas, or sometimes vice versa!



BUILD & DELIVER

The teams build their solution. With the judging criteria and a set of deliverables to assemble, they work toward the solution deadline. The landing page is updated with the submission link



PRELIM JUDGING

A panel of leaders, working from the judging criteria, evaluate the submissions and select the top 10 to 14 teams.

Emails are sent celebrating all teams and announcing the finalists



FINAL EVENT

Final event invitees are given instructions on how to attend the final event, which showcases all finalist solutions on the same stage. Science fair booths, presentations. A winner is selected!

MEET OUR SPEAKERS & JUDGES

JOIN US AT OUR KICK-OFF EVENT FOR A DYNAMIC DISCUSSION
NAVIGATING NURSING'S NEW FRONTIER: AI-DRIVEN CARE



SHERRI HESS
CHIEF NURSING INFORMATICS OFFICER
HCA HEALTHCARE



KATHLEEN MCGROW
CHIEF NURSING INFORMATION OFFICER
MICROSOFT



RALEIGH MURCH
MANAGING DIRECTOR, GLOBAL AI
NTT DATA

FINAL ROUND JUDGES



PAUL CURRIE
VP ENTERPRISE ARCHITECTURE
ACADIA HEALTHCARE



RYAN DOOR
CHIEF INFORMATION OFFICER
HCA HEALTHCARE, PHYSICIAN SERVICES



SHERRI HESS
CHIEF NURSING INFORMATICS OFFICER
HCA HEALTHCARE



CARLA MCKENZIE
DEAN OF NURSING
GALEN COLLEGE OF NURSING



NEAL PATEL
CHIEF INFORMATION OFFICER
VANDERBILT UNIVERSITY MEDICAL CENTER



AL SMITH
CHIEF INFORMATION OFFICER
LIFEPOINT HEALTH

PRELIMINARY ROUND JUDGES



JOHN PONTIUS
MANAGING DIRECTOR
CAPITAL ALIGNMENT PARTNERS



WILLIAM TRAPNELL
INVESTOR
FRISBY CRESSEY VENTURES



LINDSAY VALDEZ
VICE PRESIDENT
CADUCEUS CAPITAL



KAREY WITTY
MANAGING DIRECTOR
VALTRUIS



NOLAN YOUNG
VICE PRESIDENT
NASHVILLE CAPITAL NETWORK

EVENT TIMELINE

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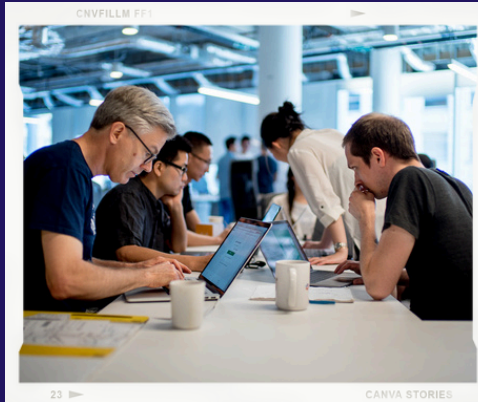
9/24



KICKOFF EVENT

Join us as we kick off the event with a dynamic panel discussion and networking happy hour

9/24-10/11



HACKING

Let the games begin!
Hackers will have 3 weeks to work on their solution behind the scenes.

10/14



PRELIM JUDGING

All solutions are presented to our preliminary judges. 3 finalists from each division are selected to move to the next round.

10/29



VIP DINNER

Sponsors, VIPs and Judges come together for a night of thought provoking discussion and visions for the future

10/30



CLOSING EVENT

Finalists showcase their solutions to our esteemed judges and a winner is selected. Celebrations continue with libations and networking.

SPONSORSHIP BENEFITS

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BENEFIT / SPONSORSHIP LEVEL	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
INVESTMENT	\$25,000	\$10,000	\$5,000	\$2,500
Number of Sponsors (Limit)	2	4	6	10
Prominent Logo Placement	Prime	Yes	Yes	Yes
Recognition in Event Marketing	Yes	Yes	Yes	Yes
Speaking Opportunity	Keynote	Panel	-	-
Complimentary Event Tickets	10	8	4	2
Sponsor Booth Space	Prime	Preferred	Standard	Standard
Access to Attendee List	Yes	Yes	Yes	-
Social Media Mentions	Multiple Posts	Multiple Posts	Single Post	Group Post
Website Acknowledgement	Logo & Link	Logo & Link	Logo	Name
Opportunity to Provide Swag	Yes	Yes	-	-
Invitation to VIP Reception	Yes	Yes	-	-
Company Banner Displayed	Yes	-	-	-
Sponsor Recognition During Event	Yes	Yes	Yes	Yes
Customized Sponsorship Opportunities	Yes	Yes	-	-
Opportunity to engage with Judges	Yes	Yes	-	-

CONTACT TIFFANY@TNHIMSS.ORG FOR MORE INFO