

HIMSS TENNESSEE CHAPTER

ANNUAL SPONSORSHIP OPPORTUNITIES



Sponsorship Benefits

TN HIMSS is a 2,000+ strong member organization that exemplifies the best that healthcare IT innovation has to offer. Our sponsors have enjoyed access to our member base through branding, thought leadership positioning, and networking.

TN HIMSS' sponsorship packages are designed around our core tenets of education, advocacy, and workforce development and to promote peer-to-peer interaction among our members.

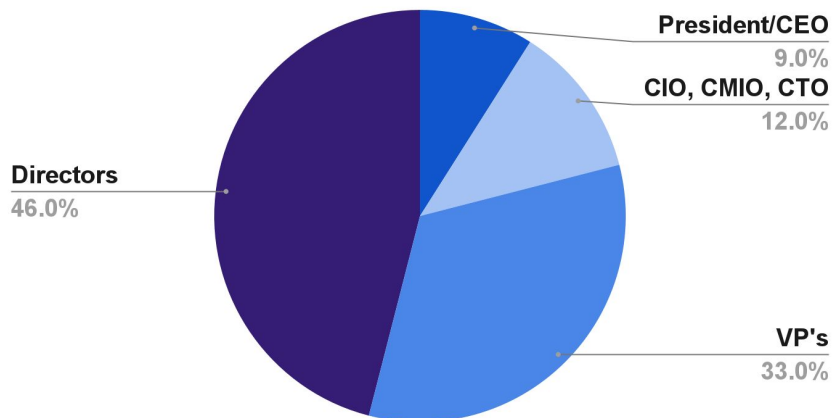
We can customize packages tailored to your specific needs and goals, helping you maximize your budget beyond traditional sponsorships.

Contact Tiffany Towson at: tiffany@tnhimss.org or by phone at 714-310-0633

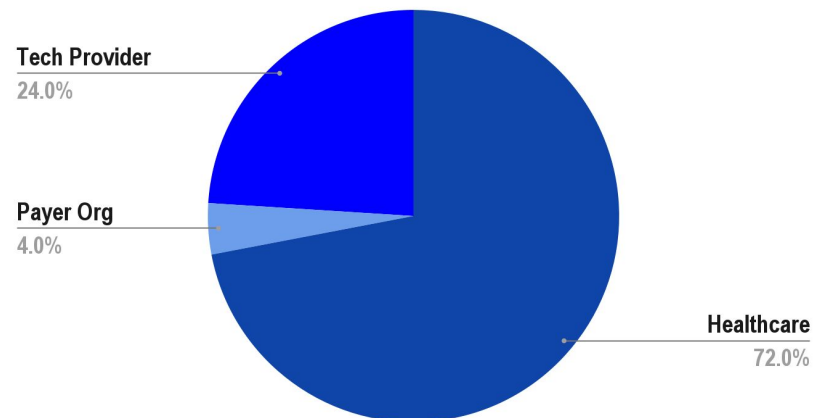


Chapter Demographics

Over 35% of TN HIMSS Members are Decision Makers



Membership by Affiliation





EXECUTIVE DINNER SERIES

Healthcare Innovation is transforming HIT through disruptive technologies and services. Join us for an exclusive dinner and thought-provoking conversation facilitated by a leading healthcare expert. These intimate dinners, hosted by C-Suite executives, provide the perfect setting to hear from major players about their current innovations, vision, impact on healthcare, and thoughts on the future. Gain invaluable insights from executive guest hosts as you engage in meaningful discussions. With attendance limited to just 15 participants, this is a unique opportunity to connect deeply with industry leaders and influencers.

Seats start at \$1,000, and an exclusive sponsorship is \$5,000, which includes two seats and a 30-minute session with the Executive Guest Host(s).

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HIT WORKFORCE ACCELERATOR

In a report specifically focused on HIT talent needs in Tennessee, the Brookings Institution identified a greater need in the state to focus on developing workforce talent. TN HIMSS and Belmont University formed the HIT Workforce Accelerator program in 2014 to prepare Tennessee's HIT workforce to address local needs and help the state take the lead with HIT initiatives. Through December 2021, over 500 graduates of the program were identified.

Sponsorships begin at \$5,000 *this includes 2 students of your choice

- Spring and Fall programs available
- Class size is limited to 30 students

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Shifts in patient care dynamics, workforce shortages, and administrative challenges have disrupted the current healthcare and provider landscape. Now, more than ever, technology and innovation are keys to overcoming these barriers.

Enter AI — a burgeoning sector with limitless potential to reshape provider organizations. By sponsoring our initiatives, you align your brand with the forefront of healthcare transformation, demonstrating your commitment to driving positive change. Join us in our mission to leverage technology's power to create a healthier world and showcase your support for cutting-edge solutions that address the industry's most pressing challenges.

Sponsorships begin at \$1,500

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HIMSS25 CHAPTER RECEPTION

Join TN HIMSS and over 250 attendees for an unparalleled evening at our Chapter Reception, where the HIT community's most influential executives and professionals converge. Connect with leaders, innovators, and peers in a vibrant setting designed for premium networking. Enjoy cocktails, appetizers, and engaging conversations that could lead to your next big opportunity. Take advantage of this chance to be part of the best networking event at HIMSS25, where connections are made, and futures are shaped.

Sponsorships begin at \$1,500

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SUMMIT25 – April

The next Summit will give you access to industry-leading innovators, health IT professionals, clinicians, and entrepreneurs. It will also include one day of education and professional networking to make the most of your time. Because the city is known as the nation's healthcare hub, this is the perfect venue to bring together the best and brightest minds in healthcare. Attendees and sponsors can maximize their time and budget with a single day of content and networking in a grassroots environment.

Sponsorships begin at \$3,500

*Annual Sponsors receive first right of refusal for all Summit24 sponsorships

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GOLF TOURNAMENT – June

Join us for the annual Golf Tournament this Spring where over 100 healthcare executives and industry leaders come together for a day of networking and fun on the green. This premier event offers a unique opportunity to build relationships with key decision-makers in a relaxed, informal setting. Enjoy a day of golf, camaraderie, and professional engagement, followed by a delightful dinner and awards ceremony. Don't miss this chance to connect with the top minds in healthcare, exchange ideas, and foster new partnerships in a vibrant and enjoyable atmosphere. 100+ Golfers

Sponsorships begin at \$1,500

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Healthcare Connect: Collaboration through Innovation

These exciting new quarterly events will feature a 30-minute fireside chat with industry experts on selected topics shaping healthcare's future. Engage in thought-provoking discussions and gain invaluable insights from leaders at the forefront of innovation. Following the chat, enjoy a networking cocktail hour where you can connect with fellow professionals, exchange ideas, and build meaningful relationships. Don't miss this unique opportunity to expand your knowledge and network in a relaxed and engaging atmosphere.

Sponsorships begin at \$1,500

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MEMBER RECEPTIONS

TN HIMSS hosts annual events to ensure multiple networking opportunities are available for members and our sponsors. This is the perfect way to position your brand in front of our 2,000+ members. Sponsoring our events increases your visibility and aligns your brand with industry leaders and innovators in healthcare. Our member receptions, held annually in the Summer and the Holiday Season, provide prime opportunities for sponsors to connect with key decision-makers and influencers in a dynamic and engaging setting.

Sponsorships begin at \$1,000

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ANNUAL PACKAGES

TN HIMSS offers customized sponsorship packages to maximize visibility throughout the year! Benefits include but not limited to:

- **Discounted rates on all sponsorship opportunities**
- Event Recognition
- Complimentary event passes
- Speaking engagement opportunities
- Yearly logo recognition on website
- First right of refusal on new event/programs

Contact Tiffany@tnhimss.org for more information.

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