

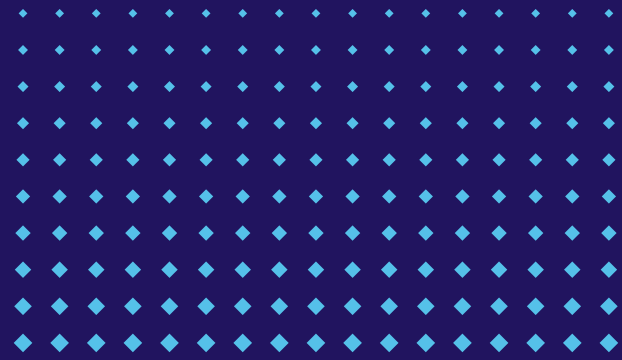
HIMSS
TENNESSEE
CHAPTER



SUMMIT25

REIMAGINE. REVOLUTIONIZE. DELIVER.
HEALTH IT'S NEW HORIZON

SPONSORSHIP PACKAGE



COOL SPRINGS MARRIOTT
MAY 1, 2025
9:00 - 4:00 PM

ABOUT TN HIMSS

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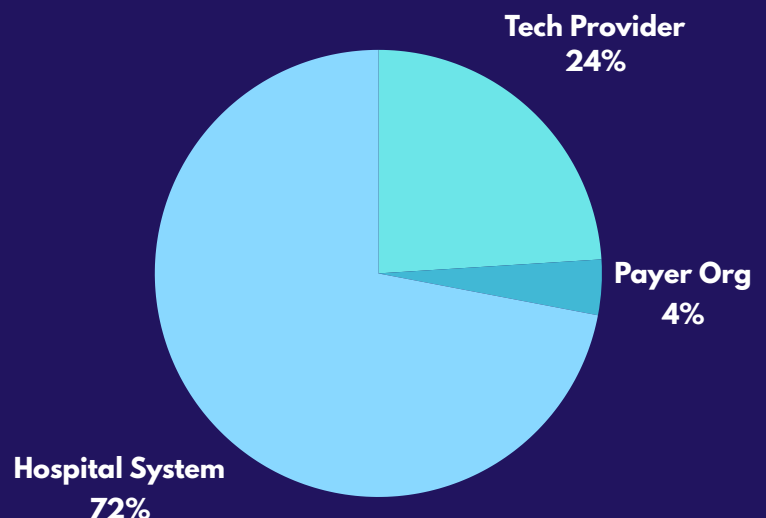
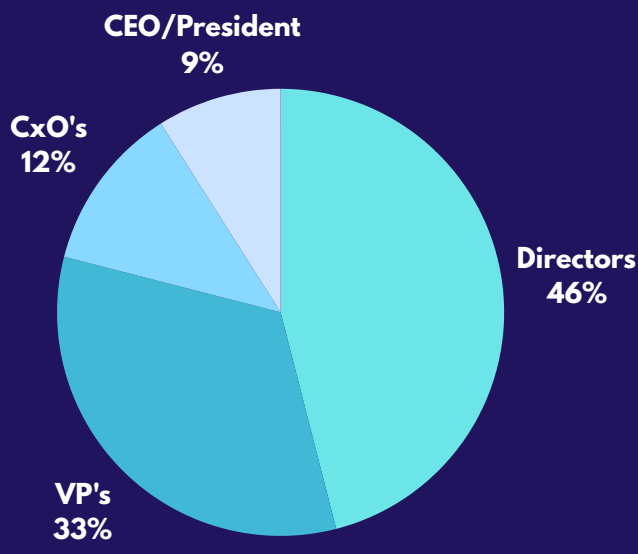
THE TENNESSEE CHAPTER OF HIMSS IS DEDICATED TO EDUCATIONAL PROGRAMS AND THE ADVANCEMENT OF HEALTH INFORMATION TECHNOLOGY PROFESSIONALS. TN HIMSS IS ONE OF THE LEADING CHAPTERS IN THE NATION, WITH OVER 2,200 MEMBERS ACROSS 400 COMPANIES. THE CHAPTER AND ITS MEMBERS ARE FOCUSED ON PROFESSIONAL GROWTH, WORKFORCE DEVELOPMENT, AND ADVOCACY RELATED TO HIT IN THE STATE OF TENNESSEE.

SOCIAL MEDIA REACH



With an ever-growing social media presence and an extensive network of 10,000 Healthcare IT professionals, your company branding will garner a remarkable capacity to connect, engage, and influence on various platforms, including email marketing, LinkedIn, Facebook, and more. This influential presence allows you to connect and build meaningful relationships, collaborate with like-minded individuals, and amplify your messages to a broad audience.

DEMOGRAPHICS



CONTACT TIFFANY@TNHIMSS.ORG FOR MORE INFO

SPONSORSHIP BENEFITS

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BENEFIT / SPONSORSHIP LEVEL	PRESENTING 1 AVAILABLE	VIP KICKOFF DINNER 1 AVAILABLE	COCKTAIL RECEPTION 1 AVAILABLE	LUNCH SPONSOR 1 AVAILABLE	SESSION SPONSOR 4 AVAILABLE	BREAKFAST SPONSOR 1 AVAILABLE	GOODY BAG 1 AVAILABLE	TABLE TOP UNLIMITED
INVESTMENT	\$20,000	\$15,000	\$10,000	\$10,000	\$7,500	\$3,500	\$2,500	\$2,500
OPPORTUNITY TO GIVE WELCOMING REMARKS	✓	✓ *at Dinner						
OPPORTUNITY TO INTRODUCE SESSION	✓		✓	✓	✓			
KICK OFF DINNER WITH INDUSTRY VIP'S TICKETS	2	4	2	2	1			
ATTENDEE LIST PRE-EVENT	✓	✓	✓	✓	✓			
OPPORTUNITY TO SUBMIT BLOG POST TO WEBSITE	✓	✓	✓	✓	✓			
EXHIBITOR HIGH TOP TABLE	✓	✓	✓	✓	✓	✓		
LOGO ON LOOPING CONFERENCE VIDEO	✓	✓	✓	✓	✓	✓	✓	✓
LOGO ON ALL MARKETING MATERIALS AND OUTREACH	✓	✓	✓	✓	✓	✓	✓	✓
LOGO AND WEBLINK ON CONFERENCE WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓
CONFERENCE REGISTRATIONS	6	4	4	4	2	2	2	2
ATTENDEE LIST POST-EVENT	✓	✓	✓	✓	✓	✓	✓	✓

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SPONSORSHIP CONT.

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POWER UP OPPORTUNITIES



Social Media Partnership \$3,500

Elevate your brand's visibility by sponsoring all social media posts during conference sessions. Your company will be prominently tagged in each post, ensuring maximum exposure to attendees and online audiences. This sponsorship package also includes all Table Top Benefits, providing comprehensive coverage and engagement opportunities.



Wellness Sponsorship \$3,500

Immerse attendees in relaxation and rejuvenation with the expertise of two massage therapists providing complimentary chair massages courtesy of your company. Elevate your brand's presence as attendees unwind and recharge in this tranquil oasis, complemented by prominent branding in the wellness area. Plus, enjoy the added advantage of tabletop benefits, extending your reach and engagement opportunities throughout the event.



Charging Station Sponsor \$2,500

Keep attendees powered up and connected by sponsoring branded charging stations at attendee tables throughout the conference venue. Your company logo will be displayed at each station, ensuring continuous brand exposure and appreciation from attendees. This sponsorship package also includes all Table Top Benefits, providing extensive visibility and engagement opportunities for your brand.



Premium WiFi Experience \$3,000

Stand out as the exclusive WiFi sponsor, with your company prominently branded as the provider of seamless connectivity throughout the conference venue. As the WiFi sponsor, you'll have the unique opportunity to personalize the WiFi password for all attendees, further reinforcing your brand presence.

This comprehensive sponsorship package also includes all Table Top Benefits, maximizing your impact and engagement with attendees.



Refuel Sponsor \$2,500

Treat attendees to a mid-morning snack so they can refuel for the thought-provoking sessions ahead. This unique opportunity includes the added advantage of tabletop benefits, extending your reach and engagement opportunities throughout the event.

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